No. 27

X-1

SCIENTIFIC LIBRARY
SEP 14 1962
U. S. PATENT OFFICE

CROWN METAL MANUFACTURING CO.
5912 SOUTH LOWE AVENUE • CHICAGO 21, ILLINOIS

DISPLAY EQUIPMENT

RETURN TO
DESIGN DIV.

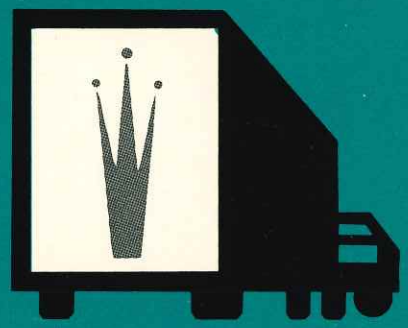
CROWN METAL HAS BECOME ONE OF THE NATION'S LARGEST PRODUCERS OF DISPLAY HARDWARE FOR TWO REASONS. FIRST, THE HIGH QUALITY OF THE PRODUCTS MANUFACTURED. SECOND, THE SUPERB SERVICE OFFERED EVERY CUSTOMER, LARGE AND SMALL.

CROWN METAL EQUIPMENT IS FABRICATED FROM TOP NOTCH MATERIALS, CAREFULLY FINISHED AND INSPECTED; RUGGED AND GOOD LOOKING.

CROWN METAL'S UNIQUE WAREHOUSE INVENTORY PLAN ASSURES DELIVERY WITHOUT DELAY. EVERY UNIT LISTED IN THIS CATALOG IS STOCKED SO THAT NORMAL SHIPMENTS CAN LEAVE OUR PLANT SEVEN TO TEN DAYS AFTER YOUR ORDER IS RECEIVED. AND IN EMERGENCIES, YOUR ORDER LEAVES IN A MATTER OF MINUTES.

CROWN METAL QUALITY AND SERVICE ARE THINGS YOU CAN COUNT ON, EVERY TIME.

THE QUALITY LINE THAT'S SHIPPED ON TIME



Div. 81

SCIENTIFIC LIBRARY
SEP 14 1962
U. S. PATENT OFFICE

CONTENTS

STANDARDS
DOUBLE SLOTTED 3
SINGLE SLOTTED 3
HEAVY DUTY 3

BRACKETS
SCREW-TITE 4
BRACKET CLIPS 4
TAP-TITE 5
WOOD SHELF 6, 7
TOP SHELF 11

UPRIGHTS AND UPRIGHT ACCESSORIES
UPRIGHTS 8, 9
TUBES 9
TOP CAPS 10
CARDHOLDERS 10
UPRIGHT EXTENSION 10

CROSSBARS AND CROSSBAR ACCESSORIES
STANDARD CROSSBARS 12
ADJUSTABLE CROSSBARS 12
HOOKS 12, 13
ACCESSORIES 12, 13

MERCHANDISERS
BELT RACK 7
DOLL STANDS 14
WALL HOOKS 14
"T" TOPS 15
REPLACEMENT BASES 15
TUBE CLAMP 19
COMPLETE FRAME UNITS 26
FRAME 27
END FRAME 27
LEGS FOR FRAME 27
FRAME EXTENSION 27

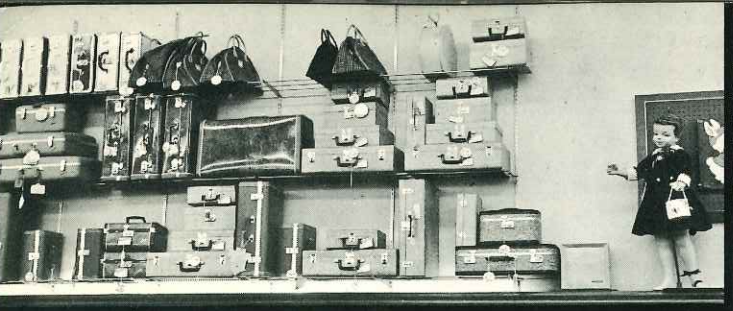
SIGNING AND PRICING EQUIPMENT
SIGN HOLDERS 10, 16, 17, 18, 19, 25
BULLETIN STANDS 18
DEPARTMENTAL SIGN HOLDERS 18
REPLACEMENT CARD FRAMES 19
PRICE TICKET CHANNEL 19

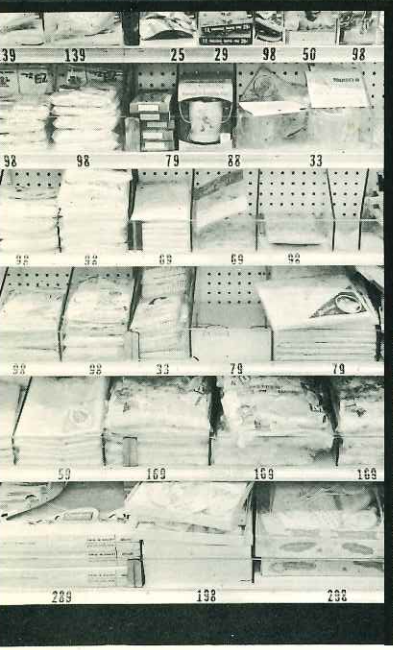
BINNING GLASS AND COUNTER TOP HARDWARE
TICKET HOLDERS 20, 21
CLIPS 21
DIVIDERS 21
SPLICERS 21, 22
GLASS 22

HOL-BORD PANELS, HOL-DITS, BINNING HARDWARE
PANELS 23
LEGS FOR PANELS 23
HOL-BORD BINNING HARDWARE 23
TWIST HOOKS 24
BRACKETS 24
STANDARD HOOKS 24, 25
ACCESSORY HOL-DITS 25

METAL SHELVING AND BINNING HARDWARE
PERFORATED SHELVING 28
CHANNELS 28
CORNERS 28
DIVIDERS 28

[1960 3]





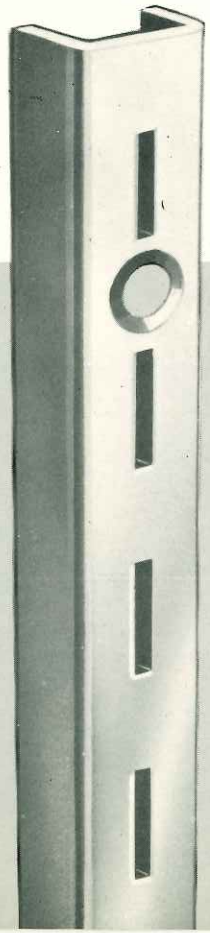
MODERN, SELF-SERVICE MERCHANDISING DEMANDS UTMOST FLEXIBILITY IN DISPLAY HARDWARE AND EQUIPMENT. EXTREMELY ADAPTABLE, CROWN METAL EQUIPMENT IS DESIGNED TO FIT ALL STANDARD INSTALLATIONS. WITH IT, COMPLETE SALES-CLINCHING DISPLAYS MAY BE SET UP IN MINUTES, AND THEN JUST AS QUICKLY CHANGED TO SERVE NEW MERCHANDISING REQUIREMENTS. THIS FLEXIBILITY, THE USE OF ONLY THE FINEST MATERIALS AND WORKMANSHIP, LOWER PRICES AND VIRTUALLY INSTANT CUSTOMER SERVICE, MAKES CROWN METAL YOUR BEST DISPLAY HARDWARE BUY.

SCIENTIFIC LIBRARY
SEP 14 1962
U. S. PATENT OFFICE

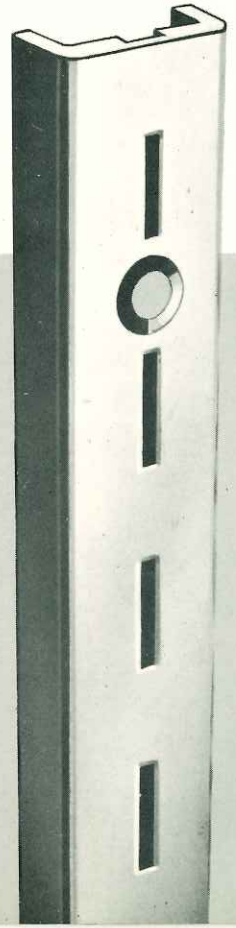
CROWN METAL

standards and brackets

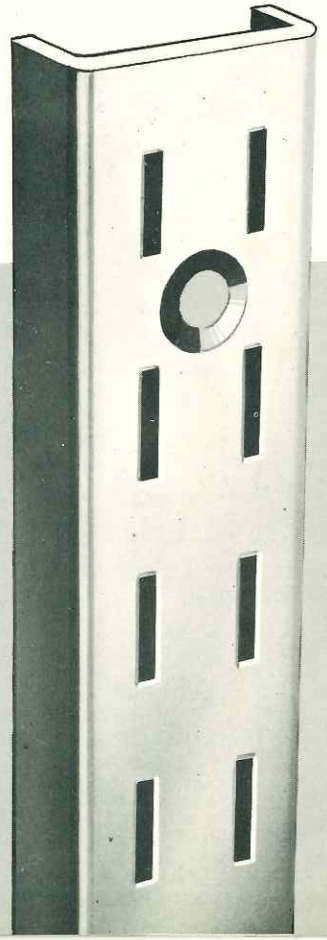
No. 230
SINGLE SLOTTED STANDARD
Of tempered steel. 1″ shelf adjustment. Stock lengths: 24″, 30″, 36″, 42″, 48″, 60″, 72″, 84″. With # 8 x 1½″ mounting screws. Specify high polish chrome or satin Kromolite finish.



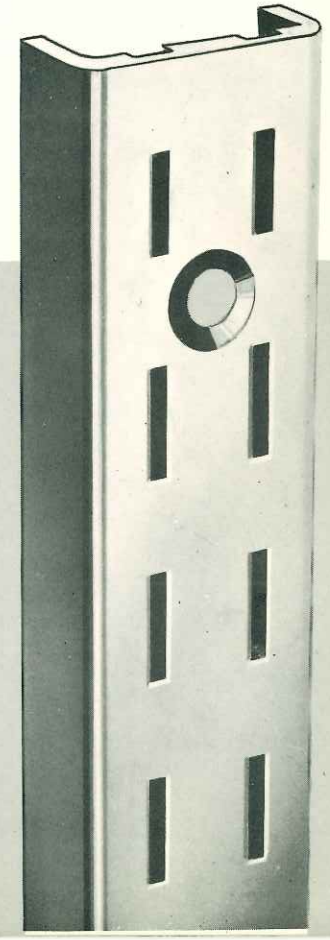
No. 234
HEAVY DUTY
SINGLE SLOTTED STANDARD
Heavy gauge steel. 1″ shelf adjustment. Stock lengths: 24″, 30″, 36″, 42″, 48″, 60″, 72″, 84″. With # 8 x 1½″ mounting screws. Specify high polish chrome or satin Kromolite finish.



No. 220
DOUBLE SLOTTED STANDARD
Of tempered steel with 1″ shelf adjustment. Stock lengths: 24″, 30″, 36″, 42″, 48″, 60″, 72″, 84″. With # 10 x 1½″ mounting screws. Specify high polish chrome or satin Kromolite finish.

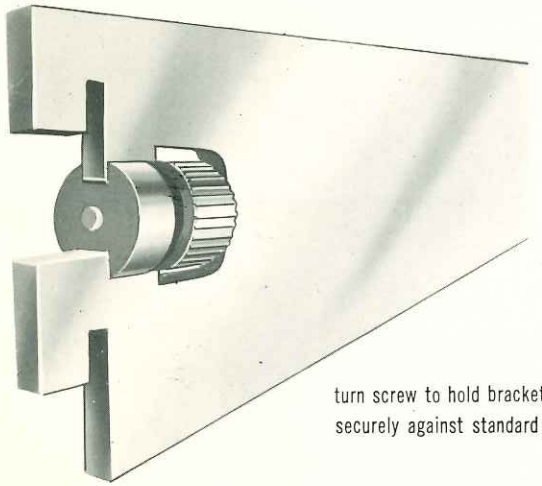


No. 224
HEAVY DUTY
DOUBLE SLOTTED STANDARD
Heavy gauge steel. 1″ shelf adjustment. Stock lengths: 24″, 30″, 36″, 42″, 48″, 60″, 72″, 84″. With # 10 x 1½″ mounting screws. Specify high polish chrome or satin Kromolite finish.

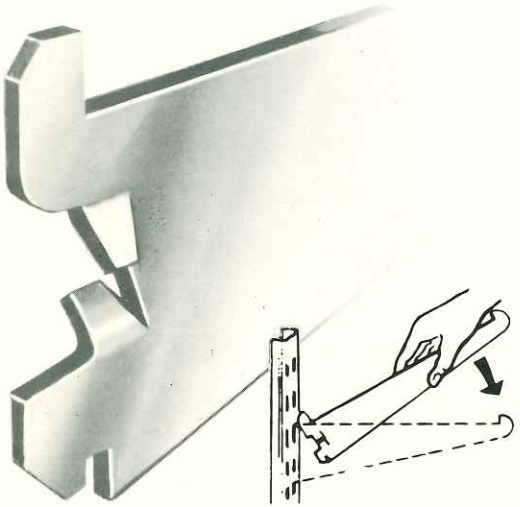


CROWN METAL

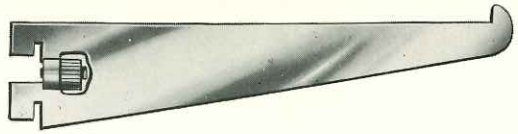
standards and brackets



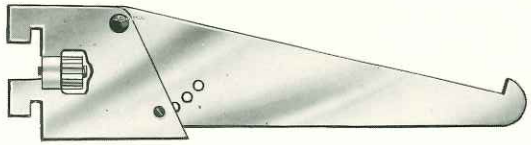
turn screw to hold bracket securely against standard



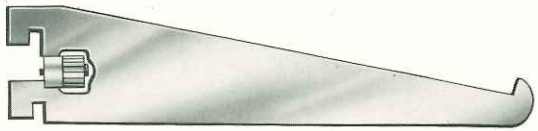
tap bracket snugs standard at bottom — hooks at top



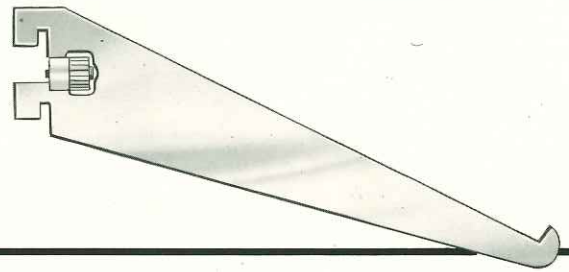
No. 101 SCREW-TITE STRAIGHT SHELF BRACKET
For all conventional standards. Stock lengths: 4", 5", 6", 8", 10", 12", 14", 16", 18". Specify high polish chrome or satin Kromolite finish.



No. 104 SCREW-TITE ADJUSTABLE BRACKET
Easy adjustment sets bracket at 15°, 30°, or 45°.
Stock lengths: 4", 6", 8", 10", 12", 14", 16".
Specify high polish chrome or satin Kromolite finish.



No. 106 SCREW-TITE 15° SLANT BRACKET
Stock lengths: 4", 6", 8", 10", 12", 14", 16".
Specify high polish chrome or satin Kromolite finish.



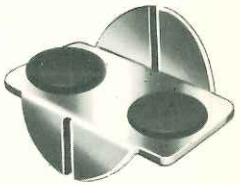
No. 108 SCREW-TITE 30° SLANT BRACKET
Stock lengths: 4", 6", 8", 10", 12", 14", 16".
Specify high polish chrome or satin Kromolite finish.

bracket clips

Attach to brackets. Hold glass or metal shelves securely, prevent skidding or vibrating. Complete with bumpers. Specify high polish chrome or satin Kromolite finish.

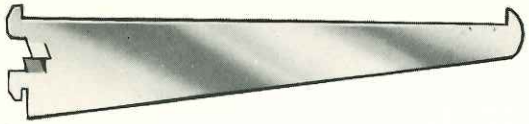
No. 212 END CLIP

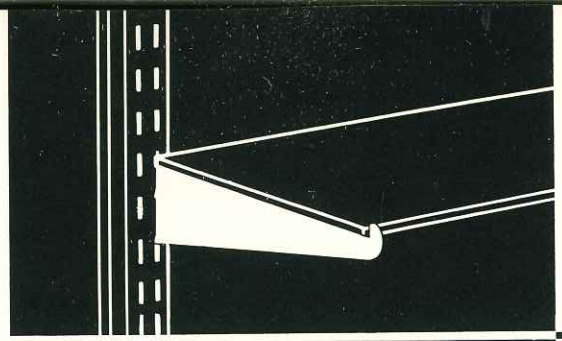
No. 214 CENTER CLIP



No. 216 FRONT CLIP

No. 201

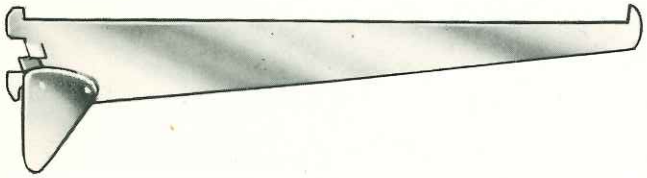


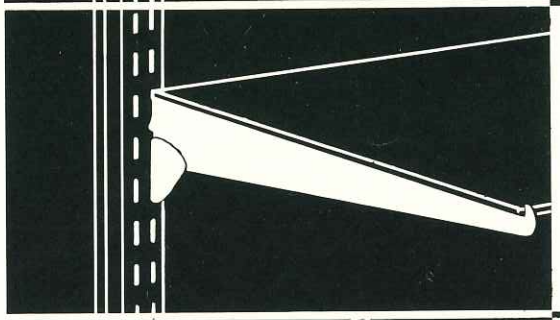


No. 201 TAP-TITE STRAIGHT SHELF BRACKET
Fits all conventional standards. Stock lengths: 4″, 5″, 6″, 8″, 10″, 12″, 14″, 16″, 18″. Specify high polish chrome or satin Kromolite finish.

SCIENTIFIC LIBRARY
SEP 14 1962
U. S. PATENT OFFICE

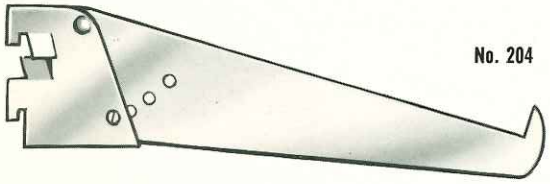
No. 202

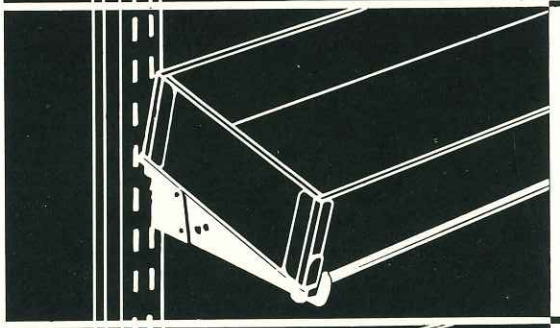




No. 202 TAP-TITE HEAVY DUTY BRACKET
Gusset plate construction. Stock lengths: 16″, 18″, 20″, 22″, 24″, 26″. Specify high polish chrome or satin Kromolite finish.

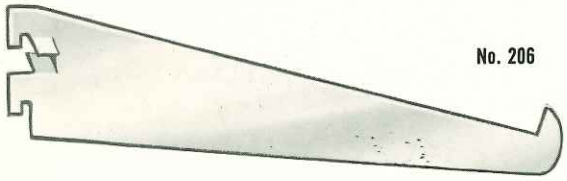
No. 204

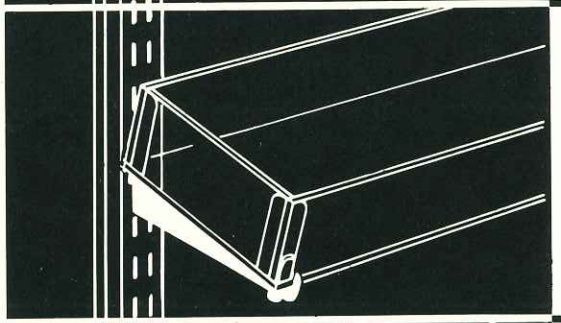




No. 204 TAP-TITE ADJUSTABLE SLANT BRACKET
Easy adjustment sets brackets at 15°, 30°, 45°. Stock lengths: 4″, 6″, 8″, 10″, 12″, 14″, 16″. Specify high polish chrome or satin Kromolite finish.

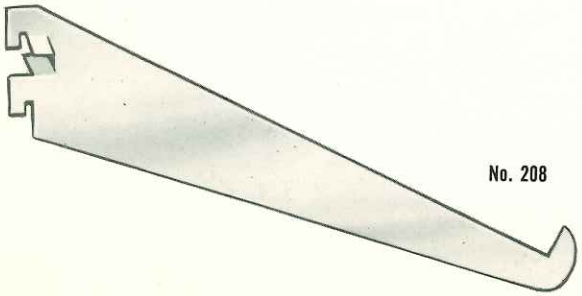
No. 206

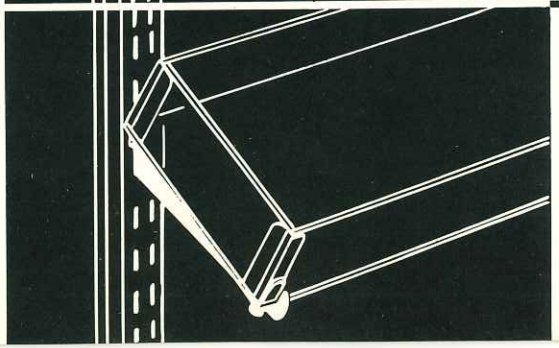




No. 206 TAP-TITE 15° SLANT BRACKET
Stock lengths: 4″, 6″, 8″, 10″, 12″, 14″, 16″. Specify high polish chrome or satin Kromolite finish.

No. 208

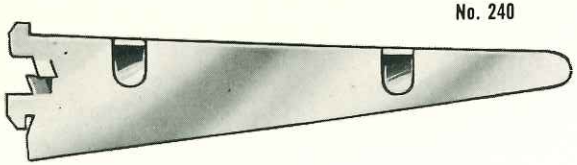


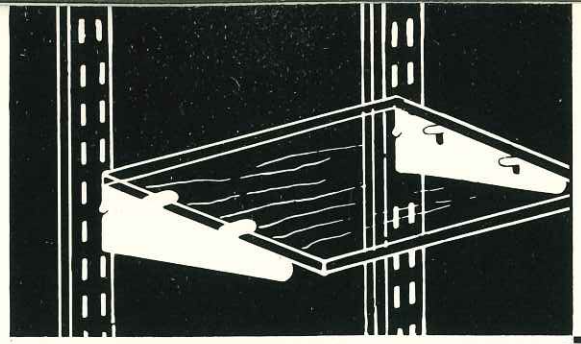


No. 208 TAP-TITE 30° SLANT BRACKET
Stock lengths: 4″, 6″, 8″, 10″, 12″, 14″, 16″. Specify high polish chrome or satin Kromolite finish.

wood shelf brackets

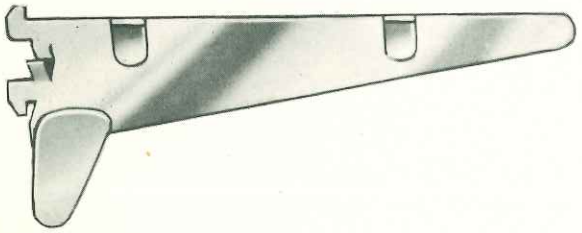
No. 240

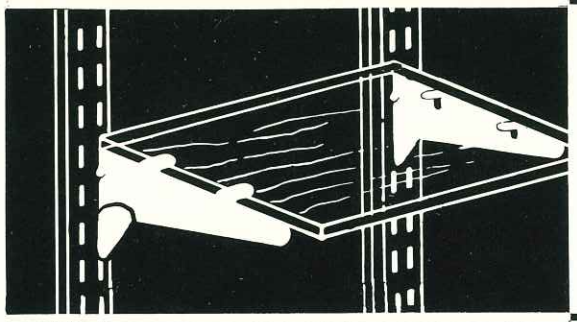




No. 240 STRAIGHT WOOD SHELF WOOD BRACKET
Specify left or right hand flanges. Flanges have elongated holes for screws. Stock lengths: 4″, 6″, 8″, 10″, 12″, 14″, 16″. Kromolite finish only.

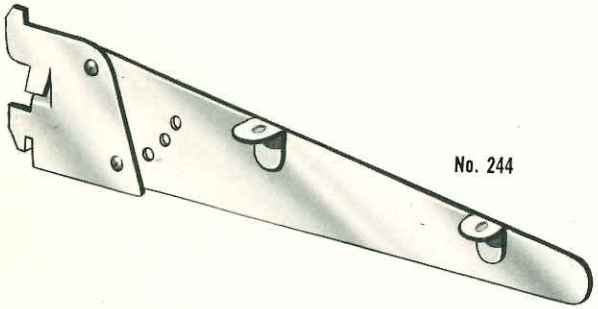
No. 240 G

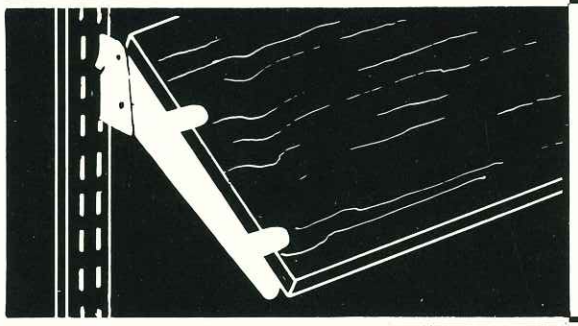




No. 240G STRAIGHT BRACKET WITH GUSSET
Stock lengths: 12″, 14″, 16″. Kromolite finish only.

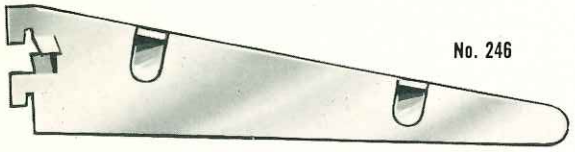
No. 244

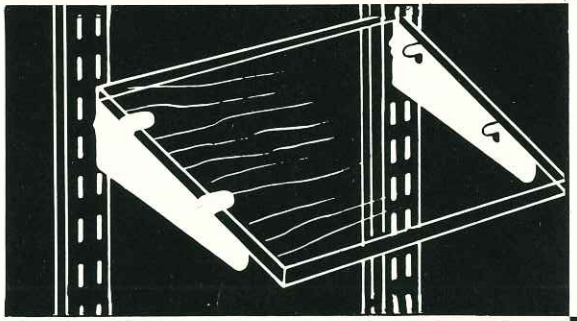




No. 244 ADJUSTABLE SLANT WOOD SHELF BRACKET
Easy adjustment sets bracket at 15°, 30°, 45°.
Stock lengths: 6″, 8″, 10″, 12″, 14″.
Specify left or right hand flanges. Kromolite finish only.

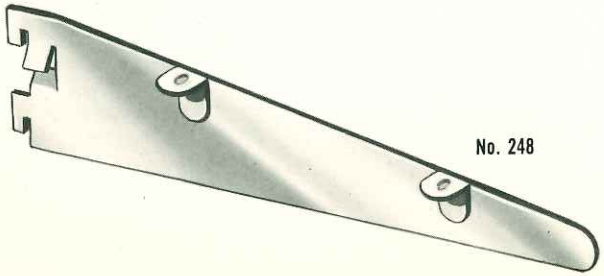
No. 246

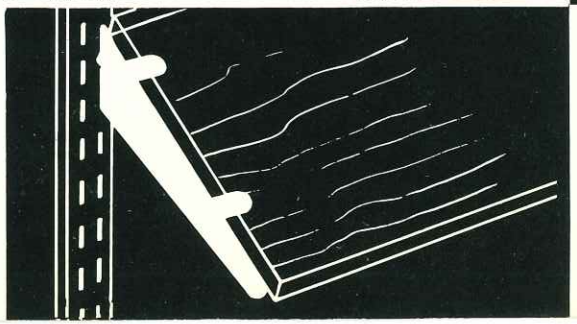




No. 246 15° SLANT WOOD SHELF BRACKET
Stock lengths: 4″, 6″, 8″, 10″, 12″, 14″.
Specify left or right hand flanges.
Kromolite finish only.

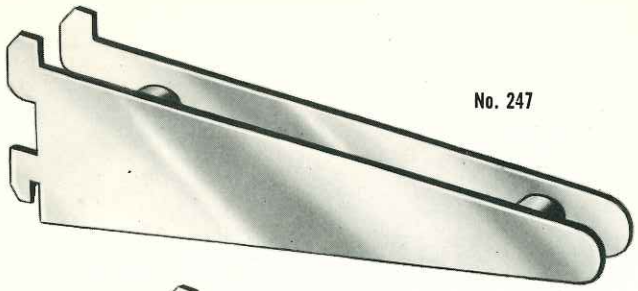
No. 248



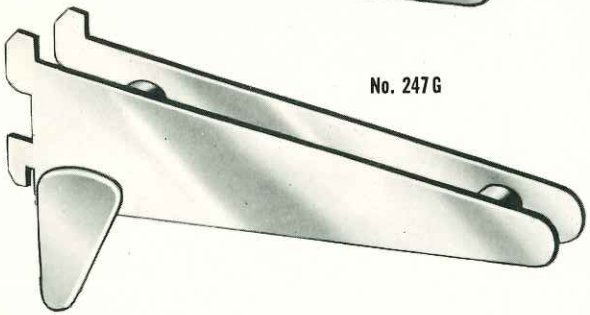


No. 248 30° SLANT WOOD SHELF BRACKET
Stock lengths: 4″, 6″, 8″, 10″, 12″, 14″.
Specify left or right hand flanges.
Kromolite finish only.

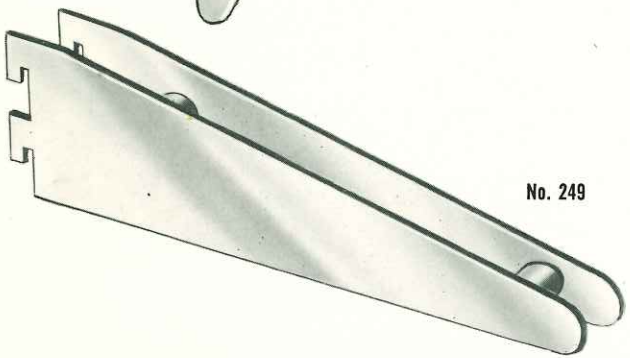
heavy duty wood shelf brackets



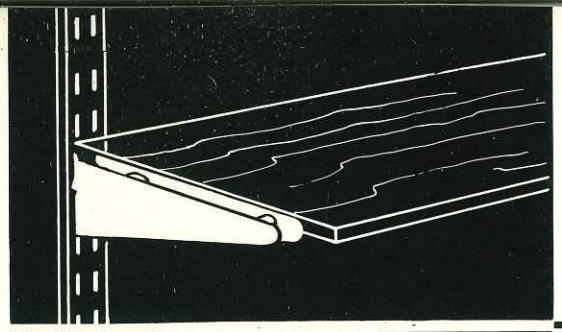
No. 247



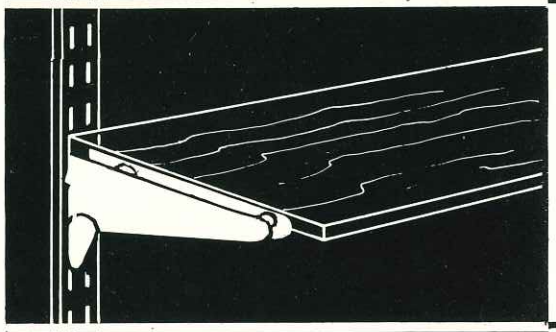
No. 247G



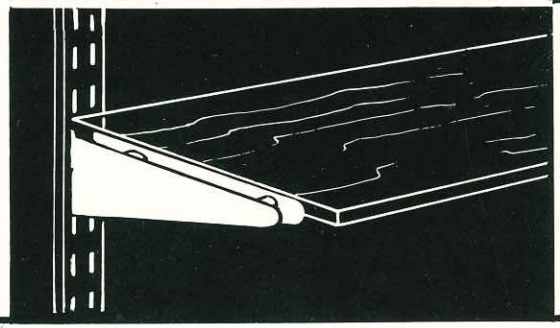
No. 249



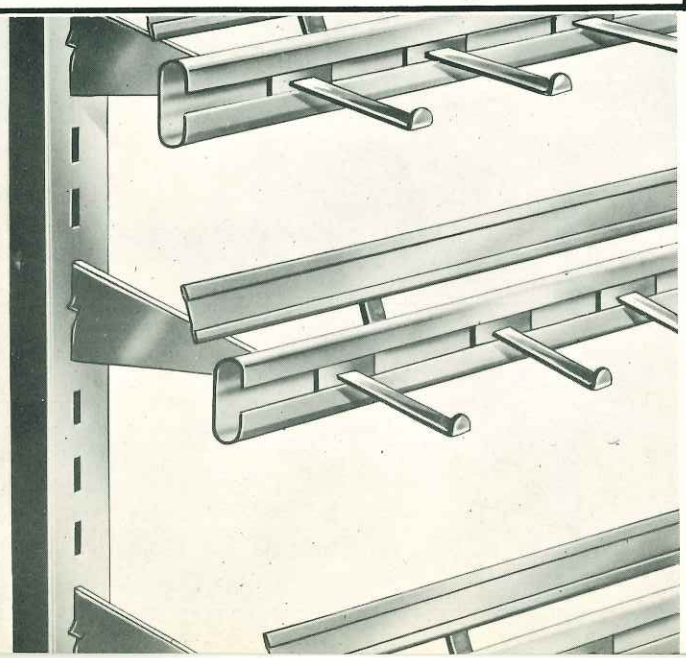
No. 247 DOUBLE STRAIGHT WOOD SHELF BRACKET
Screw holes in spacer between blades for shelf attachment. Stock lengths: 4", 6", 8", 10", 12", 14". Kromolite finish only.



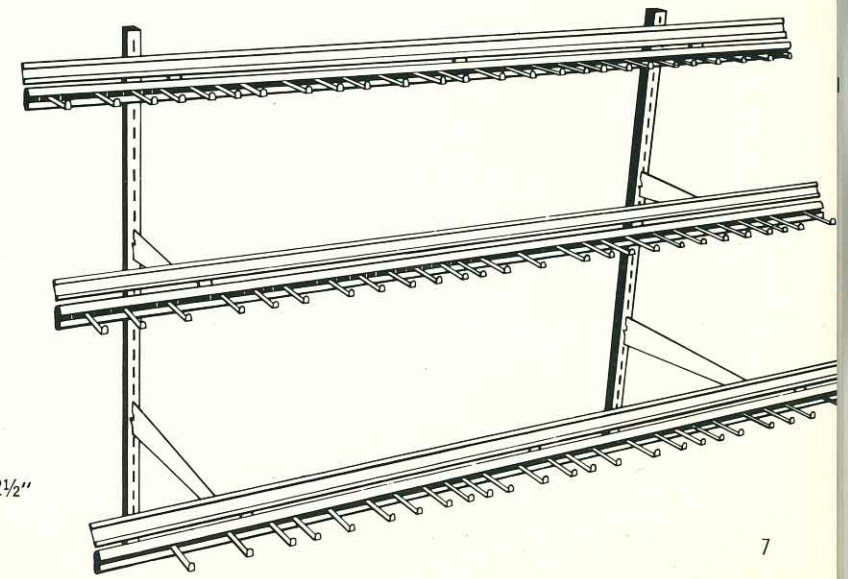
No. 247G DOUBLE STRAIGHT BRACKET WITH DOUBLE GUSSET
Stock length: 14". Kromolite finish only.



No. 249 DOUBLE SLANT WOOD SHELF BRACKET
30° slant. Screw holes in spacer between blades for shelf attachment. Stock lengths: 6", 8", 10", 12", 14". Kromolite finish only.

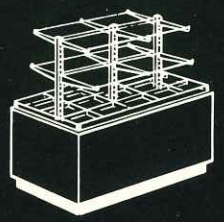


No. 2705 BELT RACK
Crown Metal's versatile belt rack package contains: 2 uprights No. 237-24: 1 pair of 4", 8", and 12" brackets; 3, 43" "C" channels: 3, 43" ticket channels; 78 hooks. Hooks are 2½" long, with side-to-side adjustment, and may be easily removed. Kromolite finish only.

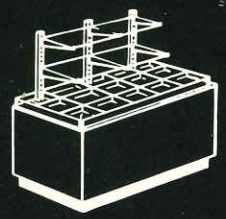


CROWN METAL

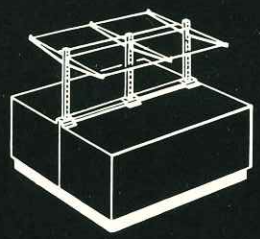
uprights and accessories



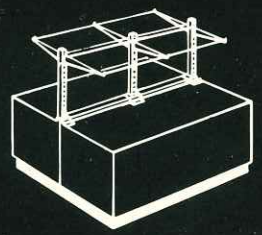
CENTER BASE UPRIGHTS



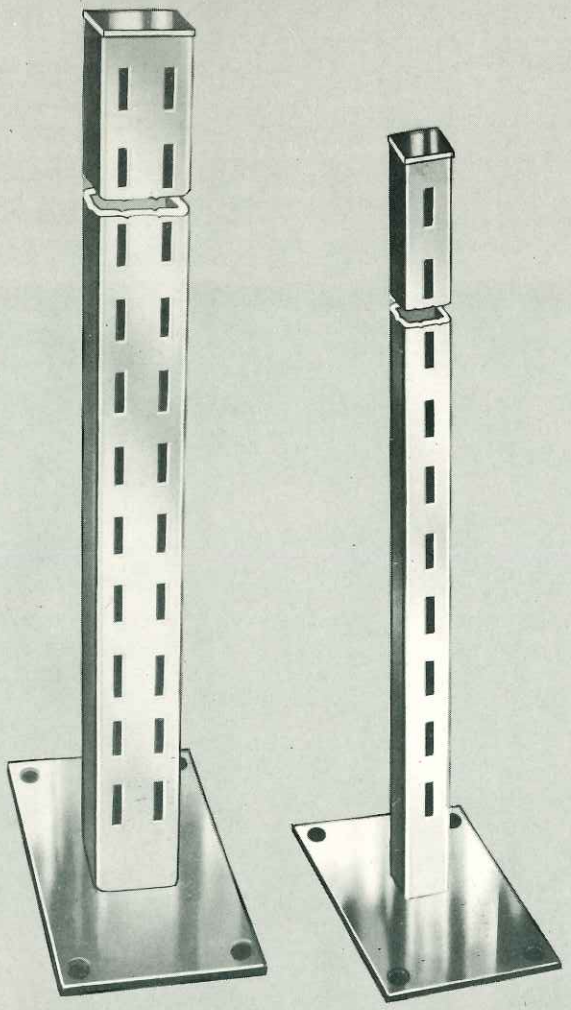
REAR BASE UPRIGHTS



3/4″ RISE SADDLE BASE UPRIGHTS



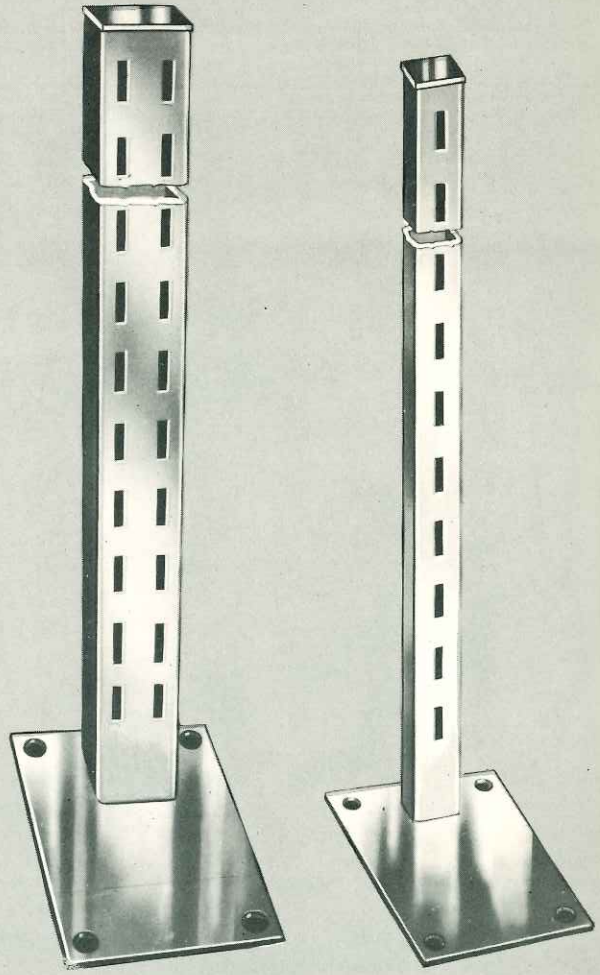
1-5/16″ RISE SADDLE BASE UPRIGHTS



No. 225 CENTER BASE DOUBLE SLOTTED UPRIGHT
Slotted two sides, 1″ shelf adjustment.
Base is 3″ x 4″. Stock lengths: 12″, 17″, 24″, 30″, 36″, 42″. Specify high polish chrome or satin Kromolite finish.

No. 235 CENTER BASE SINGLE SLOTTED UPRIGHT
Slotted two sides, 1″ shelf adjustment. Stock lengths: 17″, 24″, 30″, 36″, 42″. Specify high polish chrome or satin Kromolite finish.

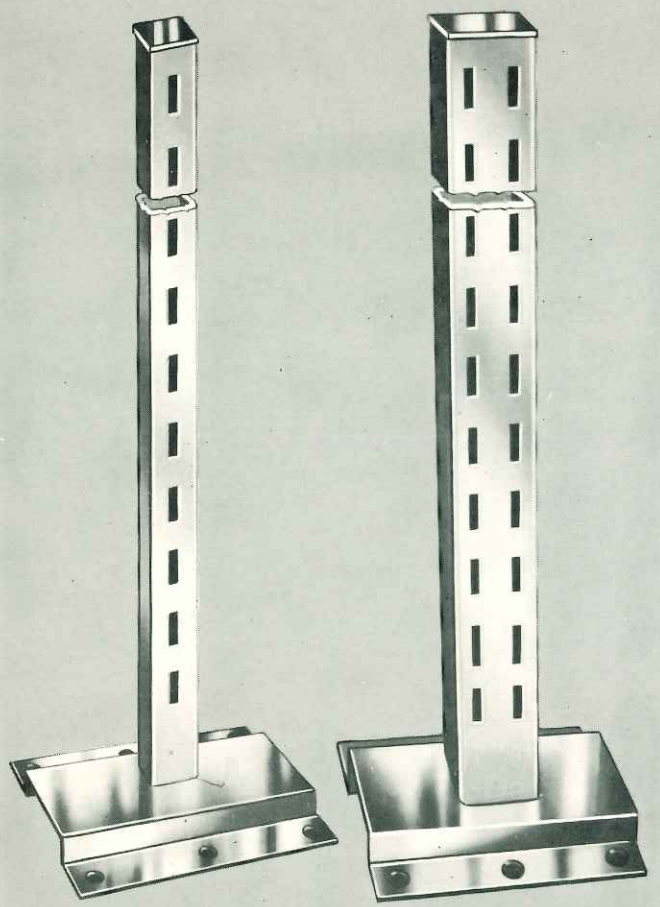
top caps not included



No. 227 REAR BASE DOUBLE SLOTTED UPRIGHT
Slotted two sides, 1″ shelf adjustment. Stock lengths: 17″, 24″, 30″, 36″, 42″. Specify high polish chrome or satin Kromolite finish.

No. 237 REAR BASE SINGLE SLOTTED UPRIGHT
Slotted two sides, 1″ shelf adjustment. Stock lengths: 12″, 17″, 24″, 30″, 36″, 42″. Specify high polish chrome or satin Kromolite finish.

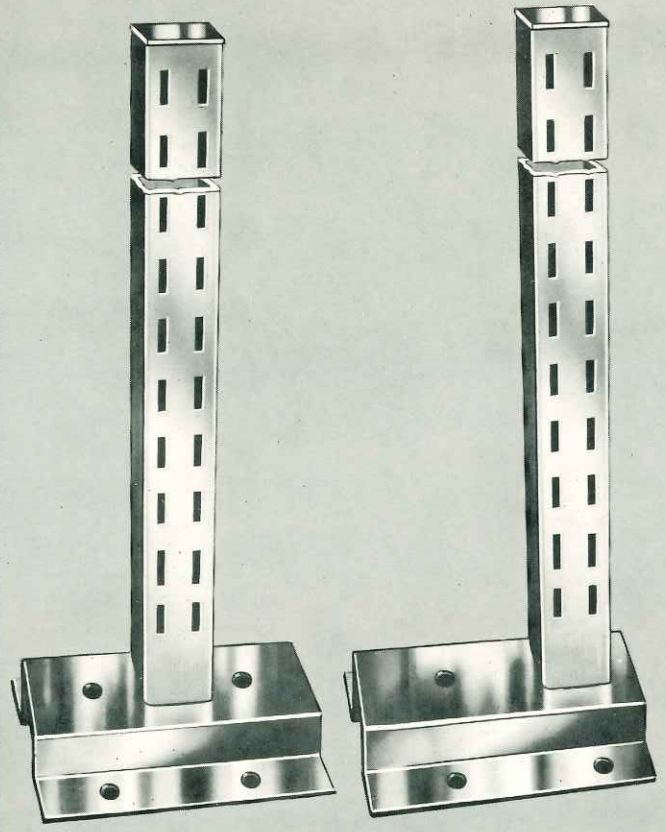
top caps not included



No. 236 SADDLE BASE
SINGLE SLOTTED UPRIGHT ¾" RISE
Slotted two sides
Use over the band rails of two back-to-back units. Stock lengths: 17", 24", 30", 36", 42". Specify high polish chrome or satin Kromolite finish.

No. 226 SADDLE BASE DOUBLE SLOTTED UPRIGHT ¾" RISE
Slotted two sides
Stock lengths: 17", 24", 30", 36", 42". Specify high polish chrome or satin Kromolite finish.

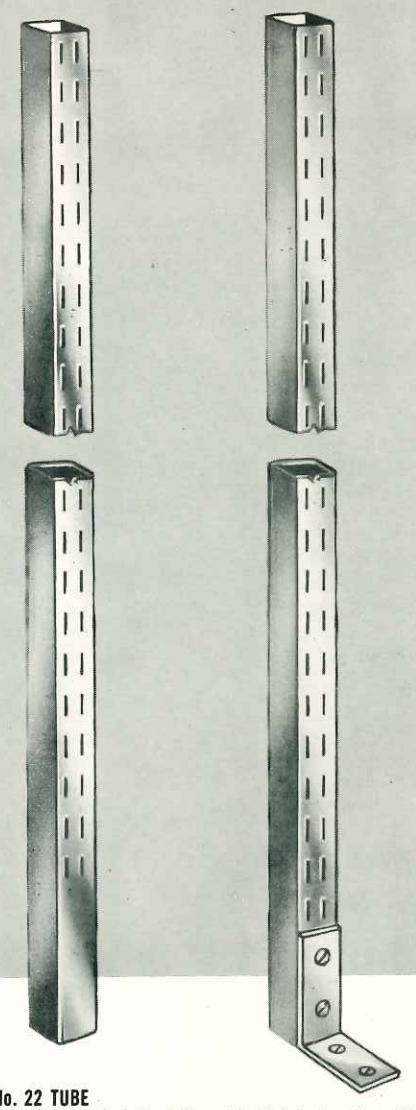
top caps not included



No. 222 SADDLE BASE DOUBLE SLOTTED UPRIGHT
1-5/16" RISE-CENTER ATTACHED
Slotted two sides
Use in center of rear band rail. Stock lengths: 17", 24", 30", 36", 42". Specify high polish chrome or satin Kromolite finish.

No. 228 SADDLE BASE DOUBLE SLOTTED UPRIGHT
1-5/16" RISE-END ATTACHED
Use at either end of rear band rail. Stock lengths: 17", 24", 30", 36", 42". Specify high polish chrome or satin Kromolite finish. Slotted two sides

top caps not included

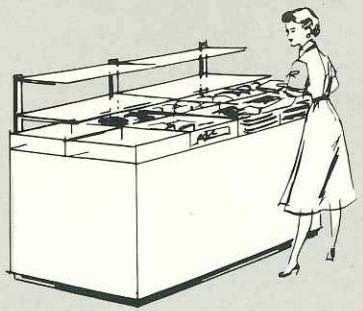


No. 22 TUBE
1 x 1¼ double slotted, Kromolite finish. Lengths: 48", 60", 72", 84". Other lengths available on request.
Single slotted tubes available upon request. Slotted two sides

No. 22-F TUBE WITH FLANGE
1 x 1¼ double slotted, Kromolite finish. 60" long with detachable flange base. Other lengths available on request. Single slotted tube with flange available upon request.
All tubes slotted two sides.

CROWN METAL

uprights and accessories



No. 231 TOP CAP
For single slotted upright. Specify high polish chrome or satin Kromolite finish.

No. 232 TOP CAP
For double slotted upright. Specify high polish chrome or satin Kromolite finish.

No. 233
DETACHABLE TOP PLATE
Measures 3" x 4". For use with double slotted upright. Wood shelf may be attached with screws through holes in top plate. Kromolite finish only.

No. 231-9 STEMMED CARDHOLDER FOR SINGLE SLOTTED UPRIGHT
Slotted cardholder in three sizes:

No.	Sizes
231-911	3½" x 5½"
231-912	5½" x 7"
231-913	7" x 11"

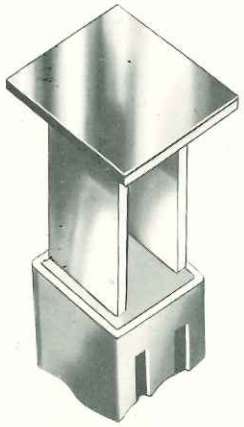
Specify vertical or horizontal cardholder by using the prefix "V" or "H". High polish chrome or satin Kromolite finish.

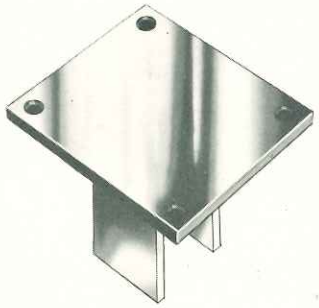
No. 232-9 STEMMED CARDHOLDER FOR DOUBLE SLOTTED UPRIGHT
Slotted cardholder in three sizes:

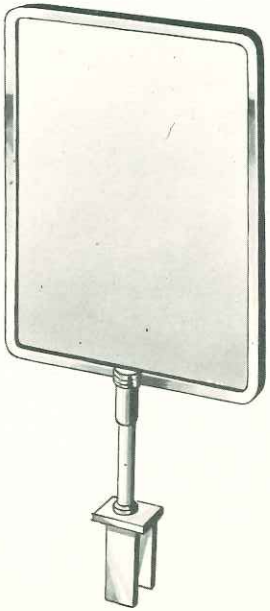
No.	Sizes
232-911	3½" x 5½"
232-912	5½" x 7"
232-913	7" x 11"

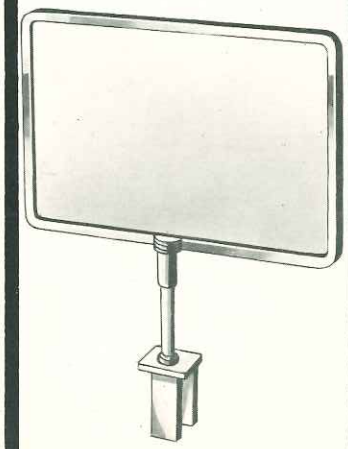
Specify vertical or horizontal cardholder by using the prefix "V" or "H". High polish chrome or satin Kromolite finish.

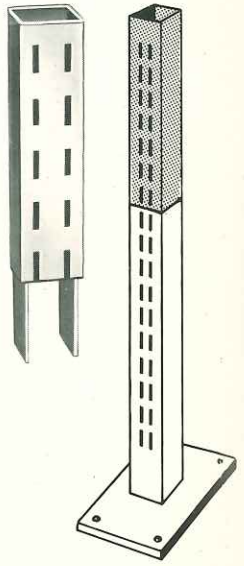
No. 229 EXTENSION FOR DOUBLE SLOTTED UPRIGHT
Stock lengths (not including flanges): 6", 8", 12". Specify high polish chrome or satin Kromolite finish.



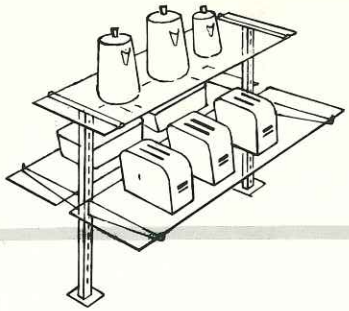








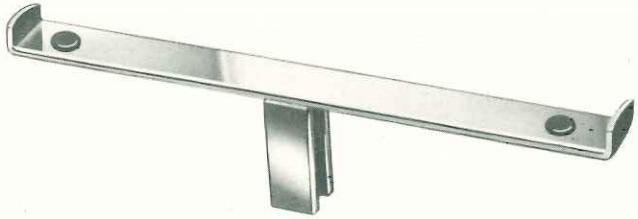
top shelf brackets



No. 250

No. 250 REAR MOUNT FOR SINGLE SLOTTED UPRIGHT
Stock lengths: 6″, 8″, 10″, 12″.
Specify high polish chrome or satin Kromolite finish.

No. 252



No. 252 CENTER MOUNT FOR SINGLE SLOTTED UPRIGHT
Stock lengths: 6″, 8″, 10″, 12″, 14″, 16″.
12″, 14″ and 16″ brackets have a reinforcing plate.
Specify high polish chrome or satin Kromolite finish.

No. 254

No. 254 REAR MOUNT FOR DOUBLE SLOTTED UPRIGHT
Stock lengths: 6″, 8″, 10″, 12″.
Specify high polish chrome or satin Kromolite finish.

No. 256

No. 256 CENTER MOUNT FOR DOUBLE SLOTTED UPRIGHT
Stock lengths: 6″, 8″, 10″, 12″, 14″, 16″.
12″, 14″ and 16″ brackets have a reinforcing plate.
Specify high polish chrome or satin Kromolite finish.

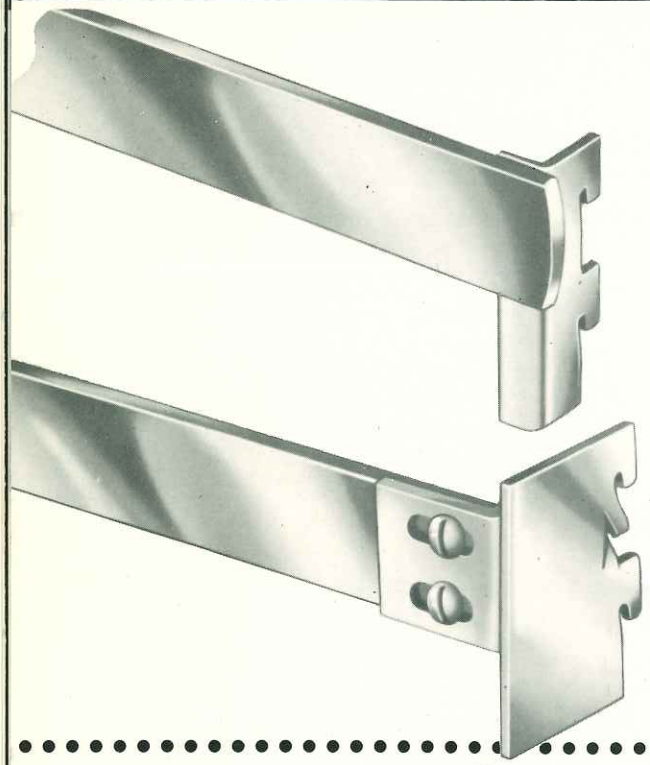
No. 258

No. 258 CENTER MOUNT FOR WOOD SHELF, DOUBLE SLOTTED UPRIGHT Stock length: 10″.
Specify high polish chrome or satin Kromolite finish.

CROWN METAL

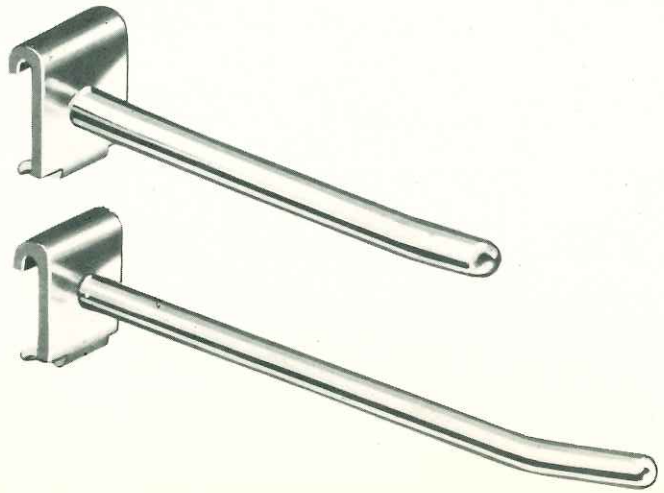
crossbars and accessories

ALL CROSSBARS AND ACCESSORIES ARE AVAILABLE IN KROMOLITE FINISH ONLY.



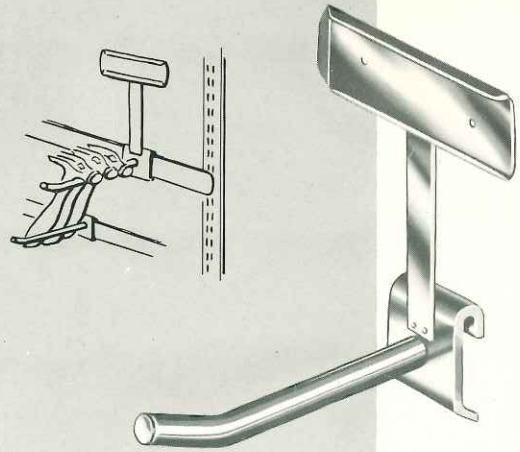
No. 600 CROSSBAR
Heavy gauge steel —
Stock lengths: 16", 24", 30", 32".

No. 602 ADJUSTABLE CROSSBAR
In two stock lengths, each with a 1" adjustment: 35½" to 36½"; 47½" to 48½".

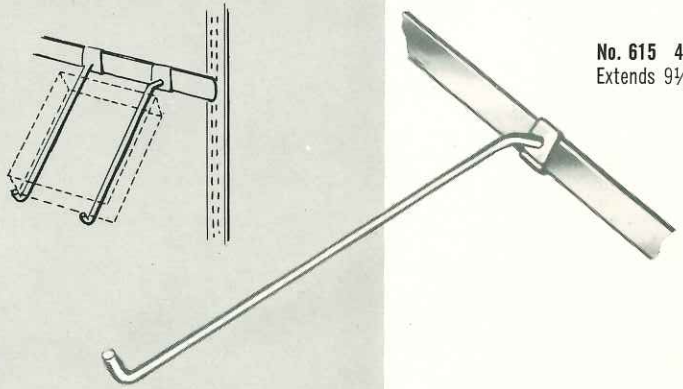


No. 610 UTILITY HOOK
Of 1/4" diameter rod. Stock lengths: 4", 6", 9". Kromolite finish only.

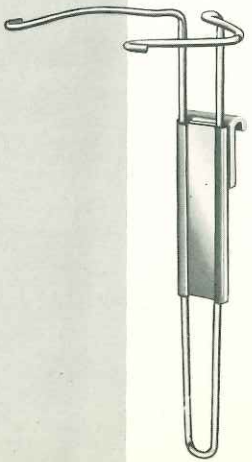
No. 612 ALL-PURPOSE HOOK
Of 3/16" diameter rod. Stock lengths: 4", 6", 9". Kromolite finish only.



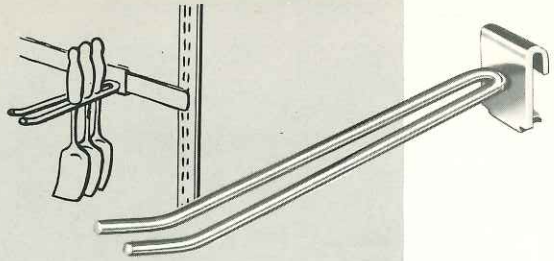
No. 613 UTILITY HOOK WITH TICKET HOLDER
2⅞" x ⅞" ticket holder.
Stock lengths: 4", 6", 9".



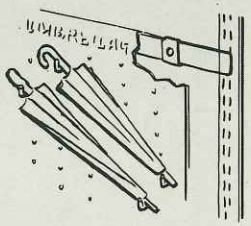
No. 615 45° SLANT HOOK
Extends 9½" from crossbar.



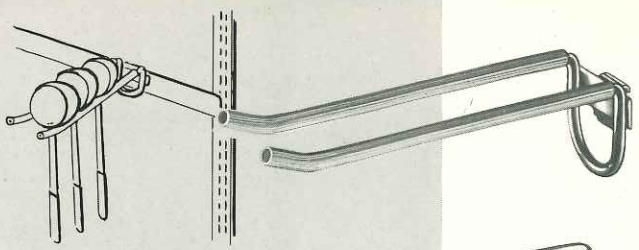
No. 654 DOLL HOOK



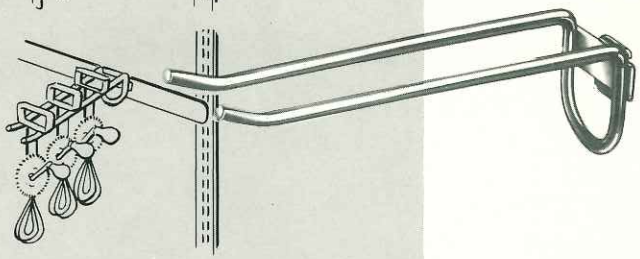
No. 636 DOUBLE PRONG HOOK
5⁄8″ space between prongs.
Stock length: 6″.



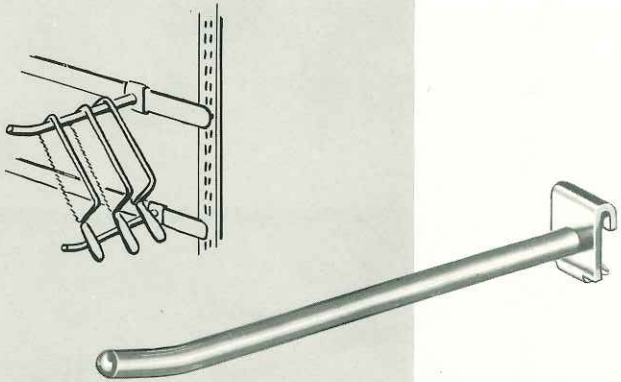
No. 659 HOL BORD PANEL CLIP
Panel bolts to clip; clip locks to crossbar.



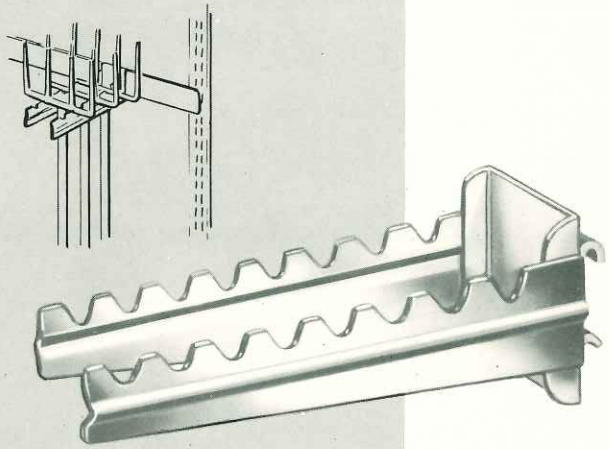
No. 676 RUBBER COVERED DOUBLE PROG HOOK
Stock length: 12″.
2¼″ between prongs.



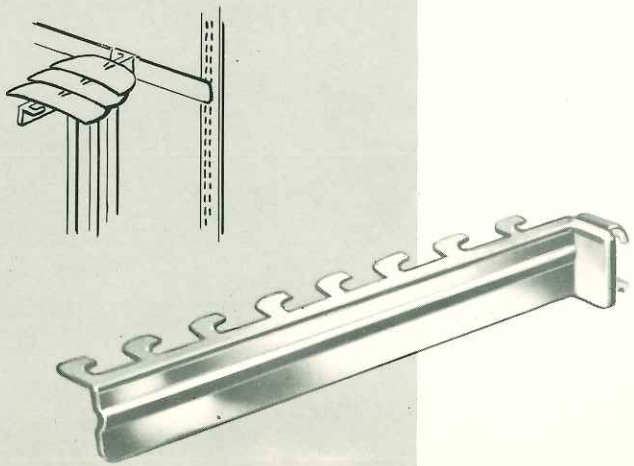
No. 675 HEAVY DUTY DOUBLE PRONG HOOK
2¼″ between prongs.
Stock length: 12″.



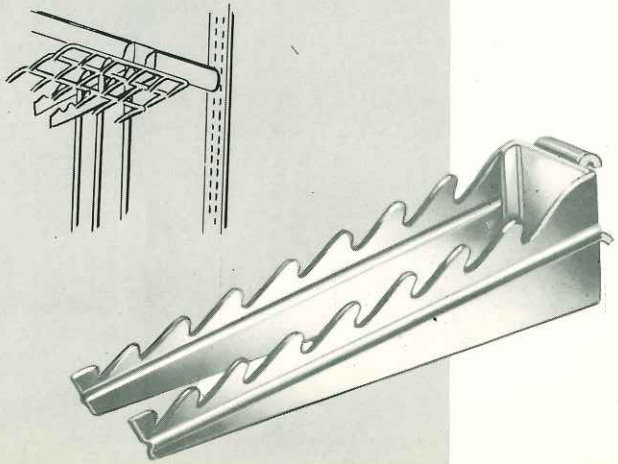
No. 611 RUBBER COVERED TOOL HOOK
Stock length: 9″.



No. 671 FORK HOOK
Holds 8 forks, shovels.
Extends 11″ from crossbar.



No. 672 HOE HOOK
Holds 8 hoes.
Extends 11″ from crossbar.
Slants 30°.



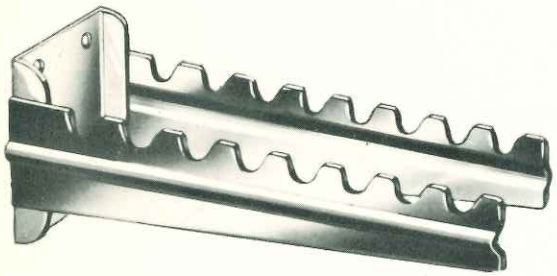
No. 670 RAKE HOOK
Holds 8 rakes.
Extends 11″ from crossbar.
Slants 30°.

CROWN METAL

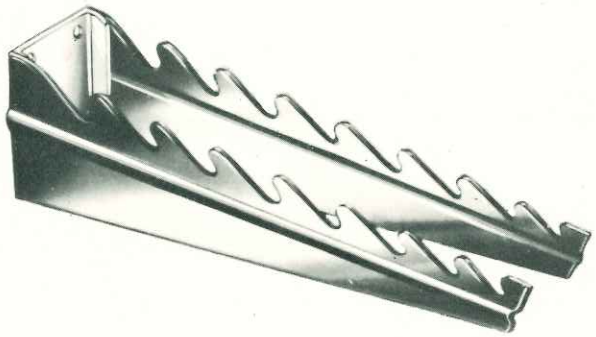
merchandisers

DOLL STANDS are made of high quality cold rolled steel, beautifully finished and heavily plated. Specify high polish chrome or satin Kromolite finish.

No. 1150 Adjustable from 7" to 11".
No. 1151 Adjustable from 9" to 14".
No. 1152 Adjustable from 12" to 20".
No. 1153 Adjustable from 16" to 28".

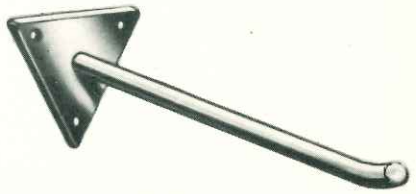


No. 2208 FORK HOOK
For wall mounting. Extends 11" from wall. Holds 8 forks, shovels, etc. Kromolite finish.



No. 2205 RAKE HOOK
For wall mounting. Extends 11½" from wall, overall length 17½". Kromolite finish. Slants 30°.

No. 2212 HOE HOOK
For wall mounting. Extends 11" from wall, overall length 16½". Kromolite finish. Slants 30°.

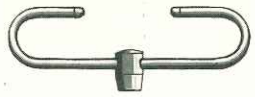


GENERAL UTILITY HOOKS
Use one hook for hammers and other tools, etc.—in pairs for brooms, mops. Kromolite finish.

No.	Extension from Wall
504	4"
506	6"
509	9"

"T" TOPS

These carefully finished tops won't snag or tear even the most delicate fabrics and are extremely versatile. Available with either ⅜" or ¼" fittings. Please specify. Chrome or Kromolite finish.



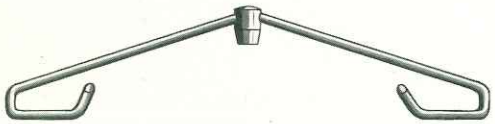
No. 178 HOSIERY TOP 6" wide

STRAIGHT "T"

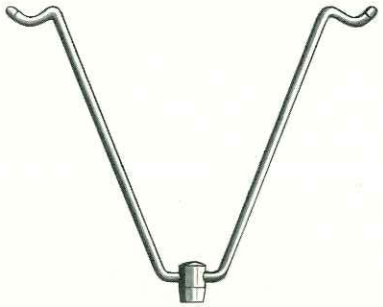
No.	Width
170-8	8"
170-12	12"
170-15	15"
170-18	18"

CURVED "T"

No.	Width
172-8	8"
172-12	12"
172-15	15"
172-18	18"

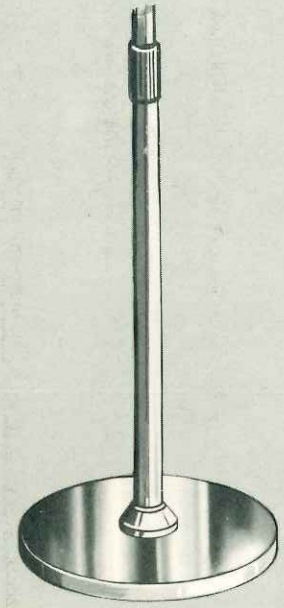


No. 180 ENSEMBLE TOP 15" wide



No. 176 SLIP AND LINGERIE TOP 12" wide

No. 174 LINGERIE TOP 15" wide



Specify chrome or Kromolite finish.

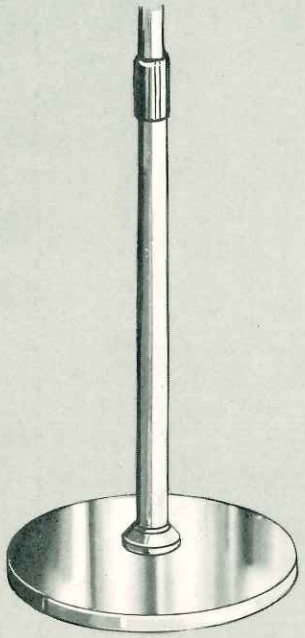
4½" ROUND REPLACEMENT BASE WITH EXTENSIBLE UPRIGHT

⅜" tube with stem for use with ¼" Fitting.

No.	Ext.
113-8	8-16
113-9	9-18
113-12	12-24
113-15	15-30
113-18	18-36
113-20	20-40

½" tube with stem for use with ⅜" Fitting.

No.	Ext.
115-12	12-24
115-15	15-30
115-18	18-36
115-20	20-40
115-24	24-48



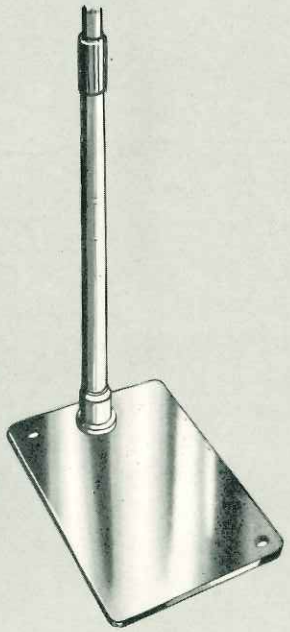
6½" ROUND REPLACEMENT BASE WITH EXTENSIBLE UPRIGHT

½" tube with stem for use with ⅜" Fitting.

No.	Ext.
125-15	15-30
125-18	18-36
125-20	20-40
125-24	24-48

⅝" tube with stem for use with ⅜" Fitting.

No.	Ext.
127-30	30-60
127-36	36-72



FLAT REPLACEMENT BASE WITH EXTENSIBLE UPRIGHT

⅜" tube with stem for use with ¼" Fitting.

No.	Ext.
129-8	8-16
129-9	9-18
129-12	12-24
129-15	15-30
129-18	18-36
129-20	20-40

½" tube with stem for use with ⅜" Fitting.

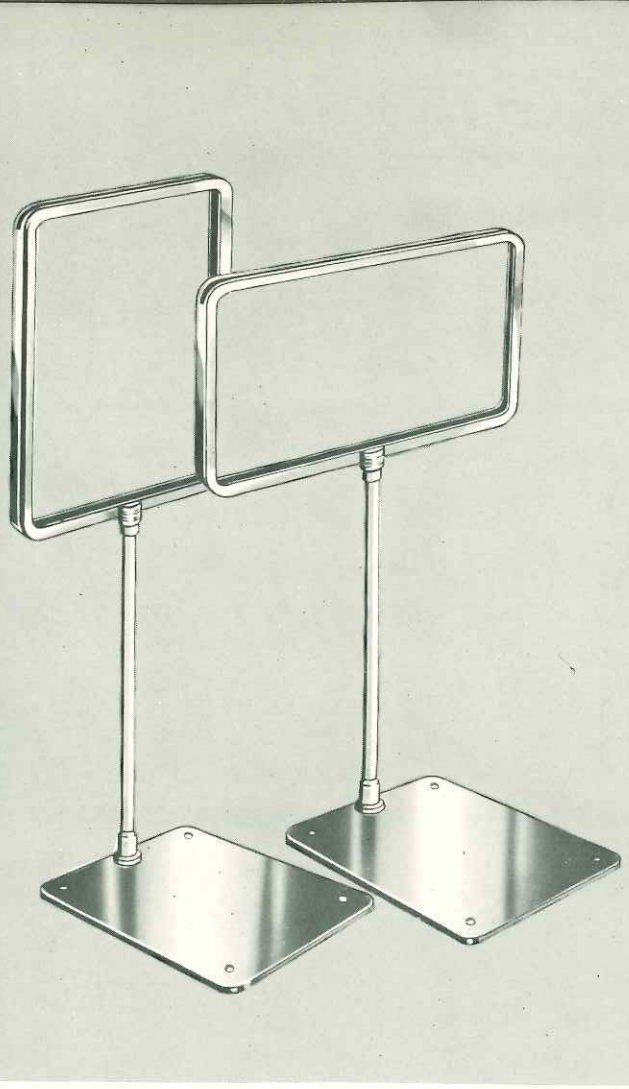
No.	Ext.
131-15	15-30
131-18	18-36
131-20	20-40

CROWN METAL

signing and pricing equipment

Crown Metal manufactures an unusually extensive group of cardholders that provide for virtually every conceivable application. Whether you need a bulletin stand, a gondola type cardholder or a hol-dit cardholder, you'll find many designs and sizes available to you, each exceptionally well constructed of the best materials and carefully finished.

Cardholders shown on these two pages are available either in high polish chrome or satin finish Kromolite. Where finish is not specified, chrome will be shipped. Also, please specify whether horizontal ("H") or vertical ("V") cardholder is desired. If not specified, horizontal will be shipped.

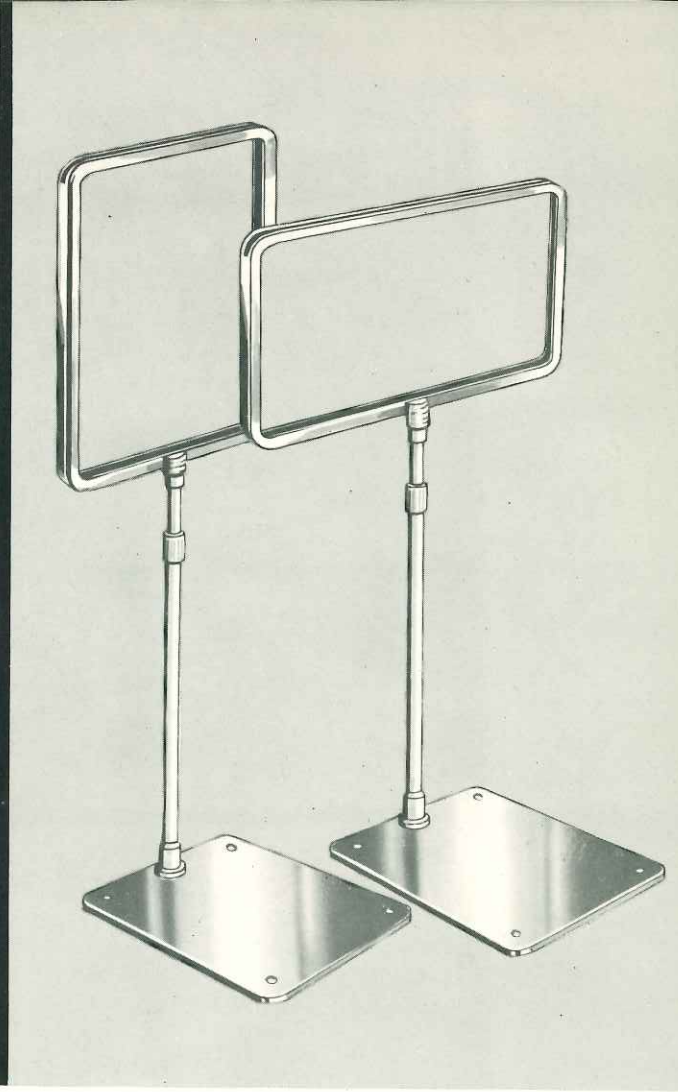


CUSTOM-LINE

Of high quality tempered steel. Base may be permanently attached to counter. Top opening. With either horizontal or vertical frames.
Specify high polish chrome or satin Kromolite finish.

STATIONARY SERIES

Card Size	No.	Stem Ht.
3½ x 5½	1311	8"
5½ x 7	1312	10"
7 x 11	1313	12"
11 x 14	1314	15"



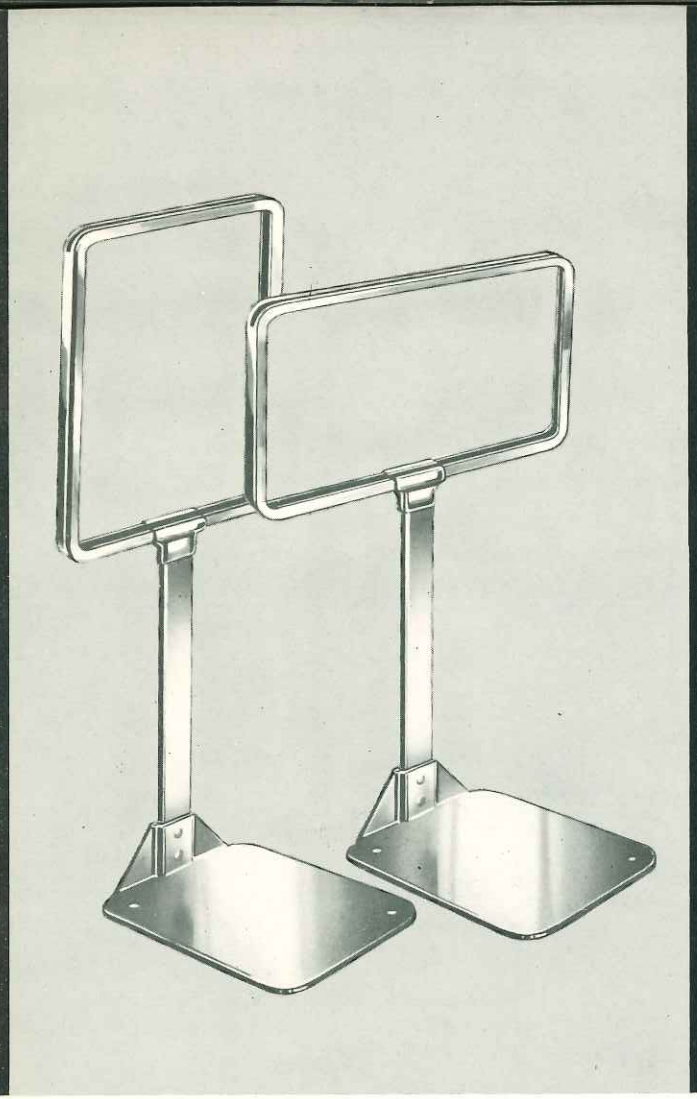
CUSTOM-LINE

Adjustable stem lengths for greater versatility.
Specify high polish chrome or satin Kromolite finish.

EXTENSIBLE SERIES

Card Size	No.	Stem Ht.*
3½ x 5½	1411	6-12, 12-24"
5½ x 7	1412	6-12, 12-24"
7 x 11	1413	6-12, 12-24"
11 x 14	1414	6-12, 12-24"

*Specify stem height. Where not specified, 6-12" will be shipped.

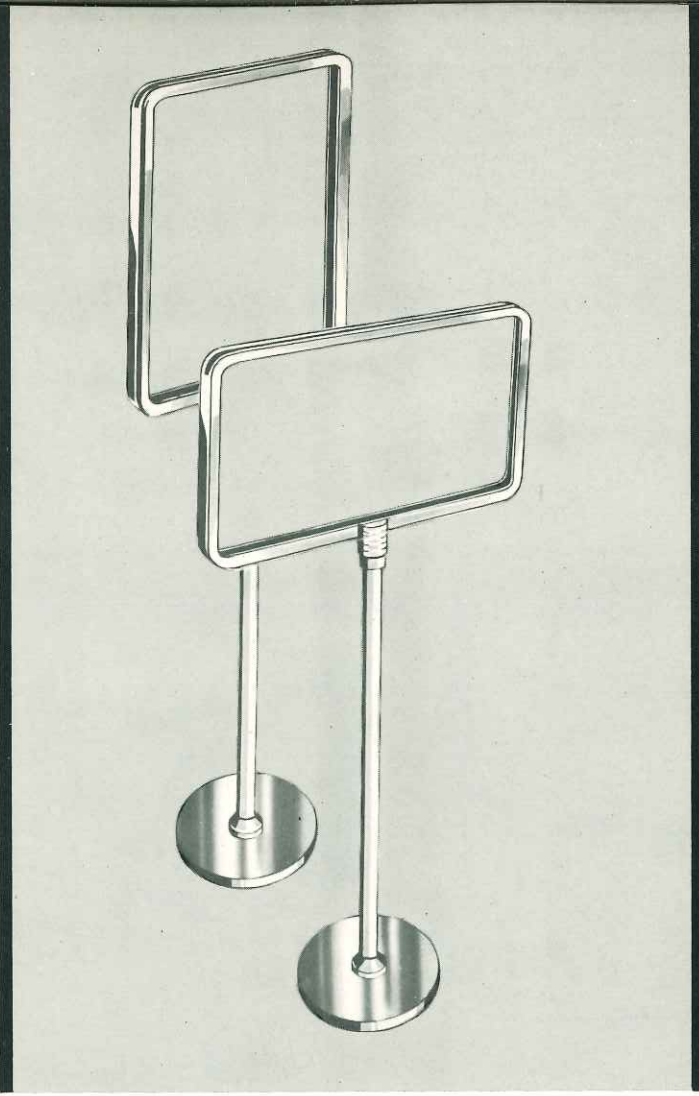


MODERN-LINE

Tempered flat steel stems, convenient top opening. Self-balancing bases may be attached to counter. Choice of stem heights.
Specify high polish chrome or satin Kromolite finish.

Frame Size	No.	Stem Ht.*
2¾ x 3½	1510	4", 6"
3½ x 5½	1511	4", 6"
5½ x 7	1512	6", 8"
7 x 11	1513	8", 10"
11 x 14	1514	10", 12"

*If not specified, shorter stem will be shipped.

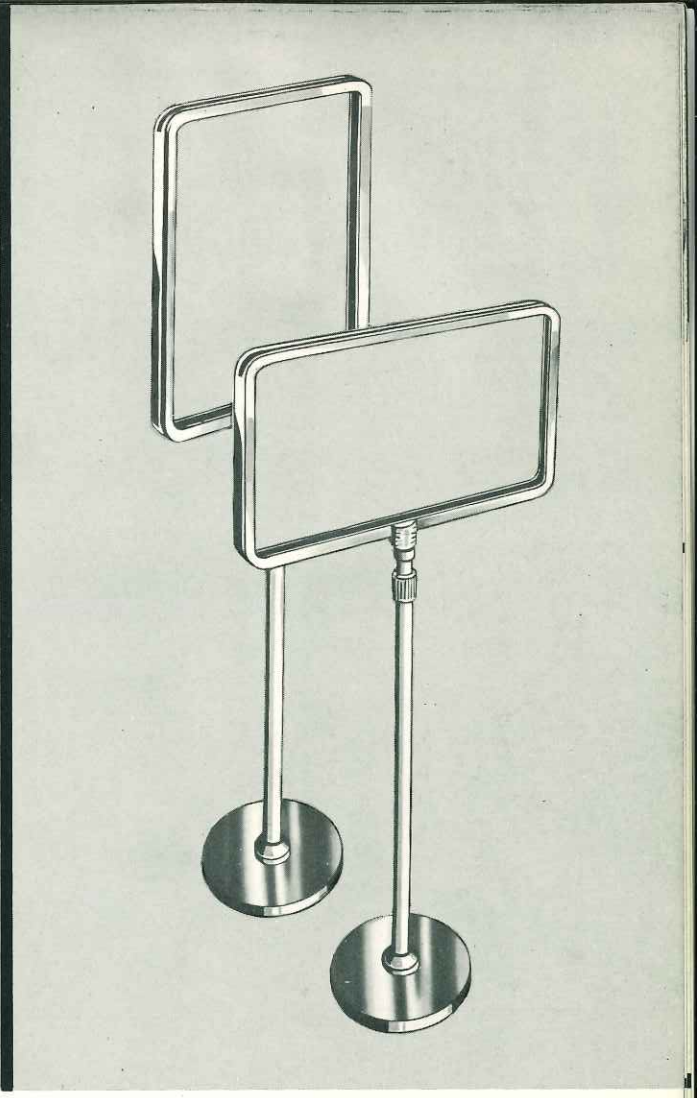


HI-STYLE

Of rugged tempered steel, streamline design. Heavy cast iron base eliminates rocking and tipping.
Specify high polish chrome or satin Kromolite finish.

STATIONARY SERIES

Card Size	No.	Stem Ht.
3½ x 5½	1011	8"
5½ x 7	1012	10"
7 x 11	1013	12"
11 x 14	1014	15"



HI-STYLE

Adjustable stem height in choice of sizes. Top opening.
Specify high polish chrome or satin Kromolite finish.

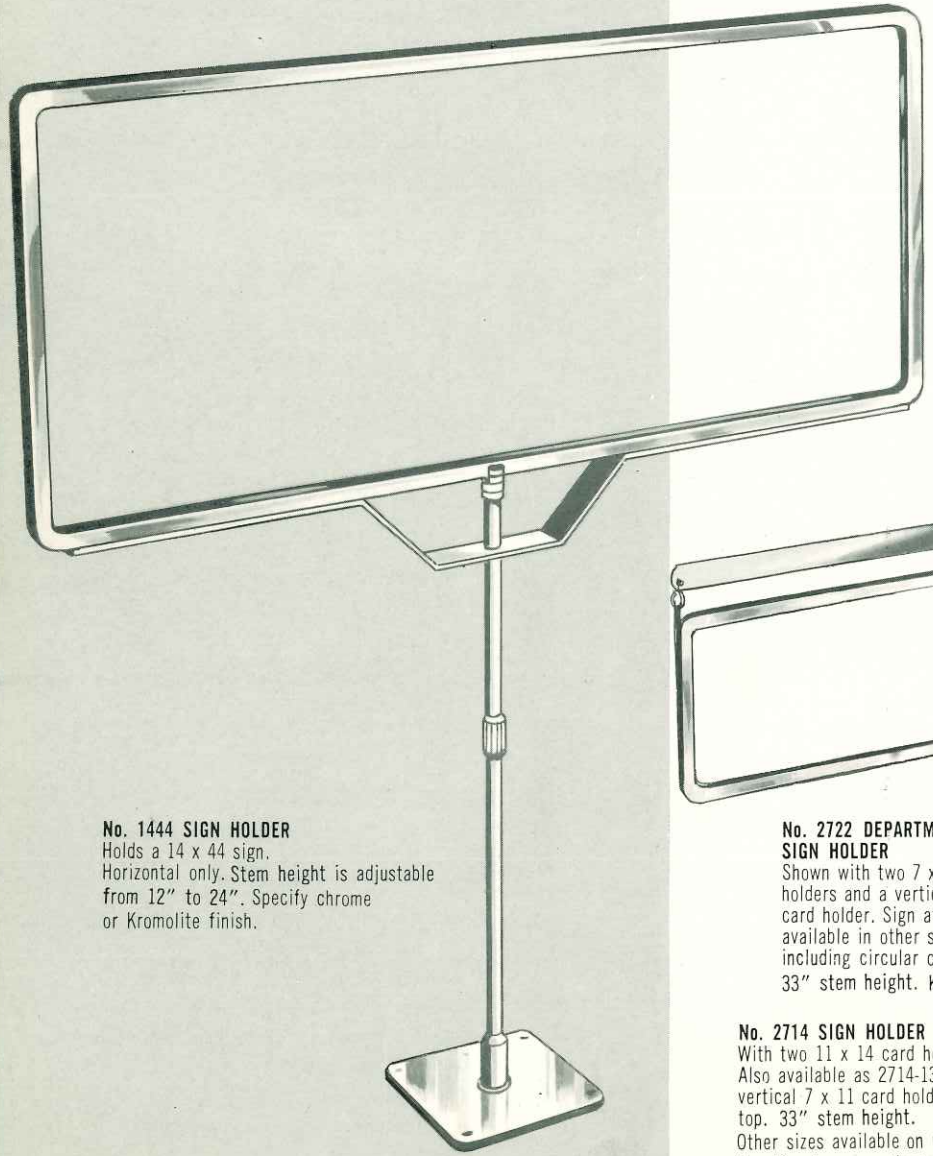
EXTENSIBLE SERIES

Card Size	No.	Stem Ht.*
3½ x 5½	1111	6-12, 12-24"
5½ x 7	1112	6-12, 12-24"
7 x 11	1113	6-12, 12-24"
11 x 14	1114	6-12, 12-24"

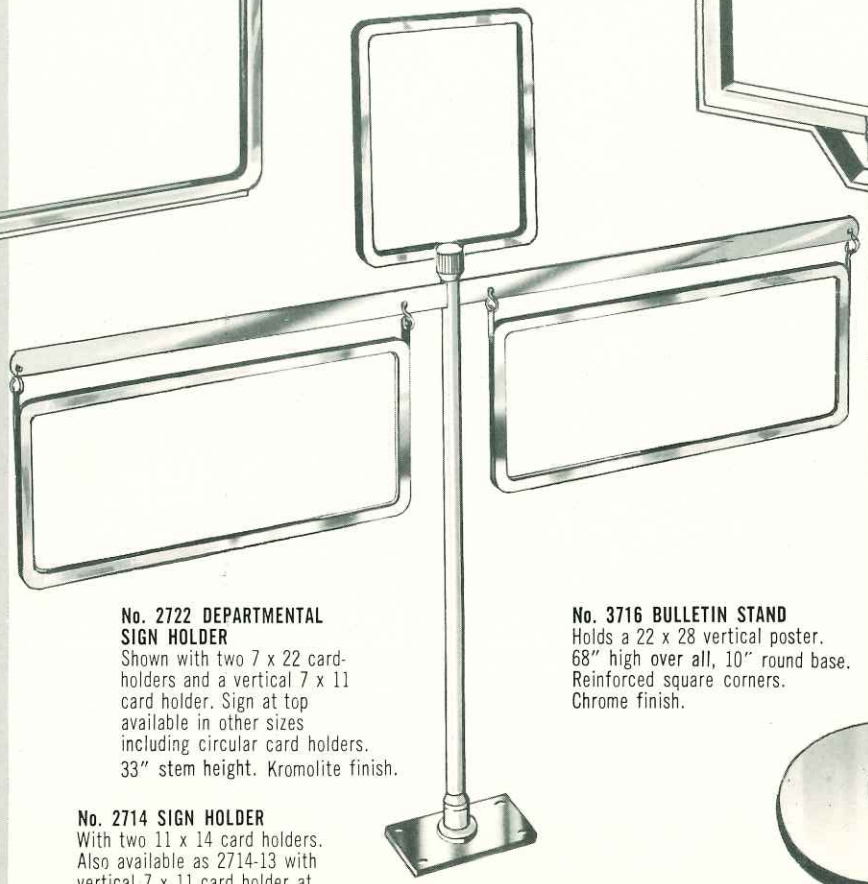
*Specify stem height. Where not specified, 6-12" will be shipped.

CROWN METAL

signing and pricing equipment

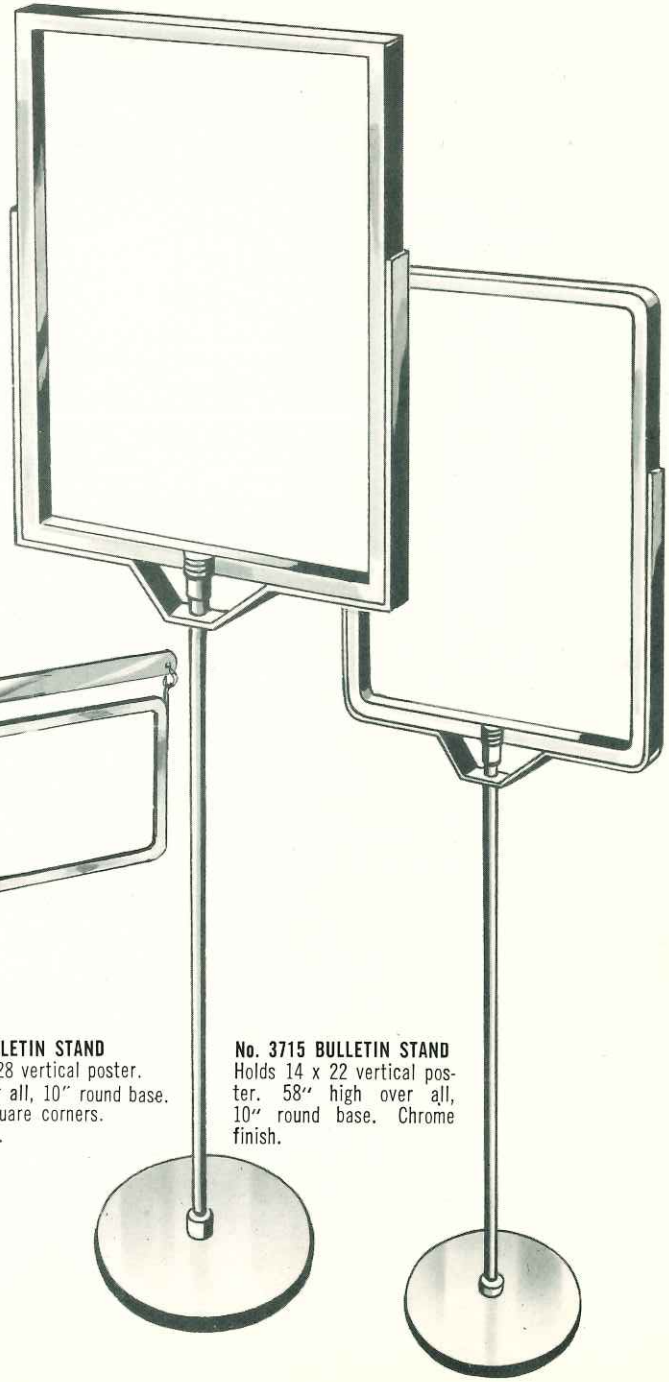


No. 1444 SIGN HOLDER
Holds a 14 x 44 sign.
Horizontal only. Stem height is adjustable from 12" to 24". Specify chrome or Kromolite finish.



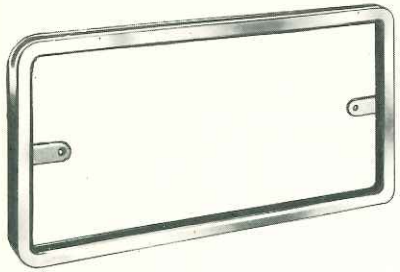
No. 2722 DEPARTMENTAL SIGN HOLDER
Shown with two 7 x 22 card-holders and a vertical 7 x 11 card holder. Sign at top available in other sizes including circular card holders.
33" stem height. Kromolite finish.

No. 2714 SIGN HOLDER
With two 11 x 14 card holders.
Also available as 2714-13 with vertical 7 x 11 card holder at top. 33" stem height.
Other sizes available on request.
Specify chrome or Kromolite finish.

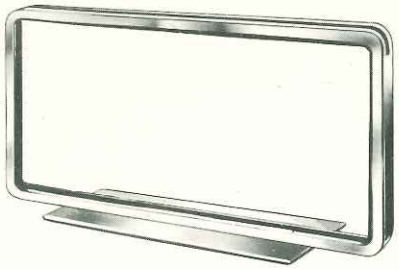


No. 3716 BULLETIN STAND
Holds a 22 x 28 vertical poster.
68" high over all, 10" round base.
Reinforced square corners.
Chrome finish.

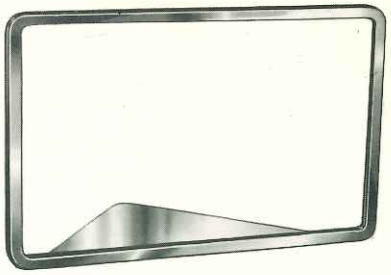
No. 3715 BULLETIN STAND
Holds 14 x 22 vertical poster. 58" high over all, 10" round base. Chrome finish.



WALL MOUNTED CARD FRAMES
May be attached to flat surface with screws. Chrome or Kromolite finish.
No. 711—3½x5½; No. 712—5½x7;
No. 713— 7x11; No. 714—11x14;
No. 715— 14x22;
No. 716— 22x28 (chrome only).

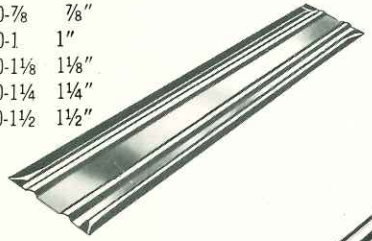


FREE STANDING CARD FRAMES
For use with furniture, white goods, etc. Base is felt padded. Chrome or Kromolite finish.
No. 1211 — 3½ x 5½; No. 1212 — 5½ x 7;
No. 1213 — 7 x 11 ; No. 1214 — 11 x 14.



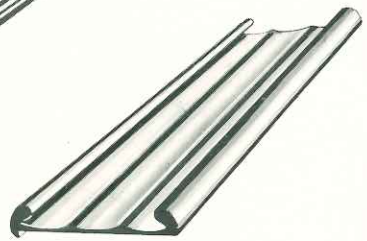
TRIANGLE BASE CARD HOLDER
Stand alone or merchandise may be placed over base. Chrome finish.
No. 1612 — 5½ x 7
No. 1613 — 7 x 11.

No.	Width
740-½	½"
740-⅞	⅞"
740-1	1"
740-1⅛	1⅛"
740-1¼	1¼"
740-1½	1½"

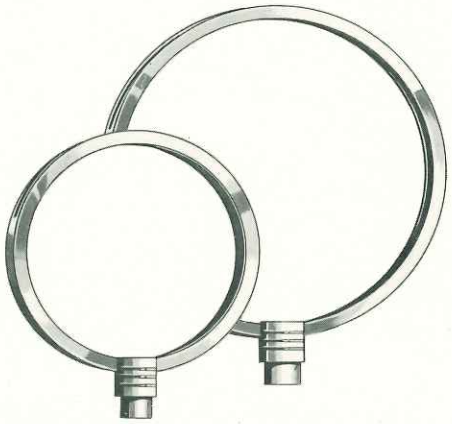


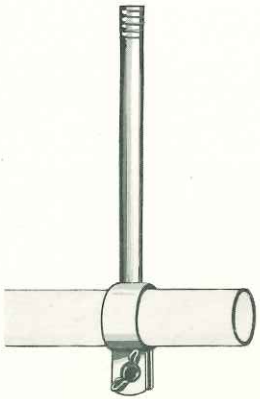
PRICE TICKET CHANNEL
COLD ROLLED STEEL in bright enamel finishes: white, maroon, blue, grey, black, green, ivory and brown. ½" and ⅞" channel also available in stainless steel. Standard length, 9 ft.

No.	Width
742	⅞"
744	1¼"



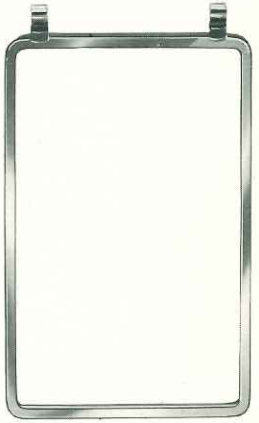
PRICE TICKET CHANNEL
EXTRUDED ALUMINUM, highly polished. Standard length, 9 ft.

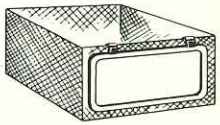




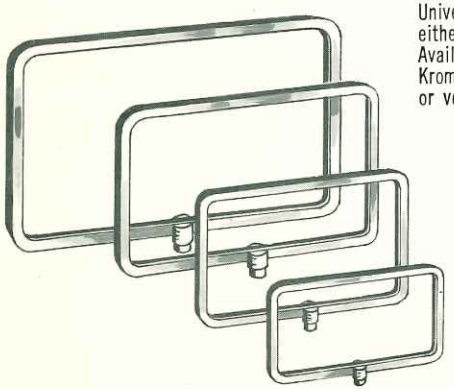
CIRCULAR CARD HOLDER
For cards bearing aisle number, sizes, etc. May be ordered with replacement bases as one unit, with departmental sign unit. Chrome finish.
No. 905 — 5" diam.;
No. 909 — 9" diam.

No. 900 TUBE CLAMP
Fits 1" or 1-1/16" O.D. tubing. Specify. Chrome finish. Includes ⅜" x 3" tube.





No. 731-S
CLIP SIGN HOLDER
Available in Chrome or Kromolite finish, horizontal or vertical.
7" x 11" size only.



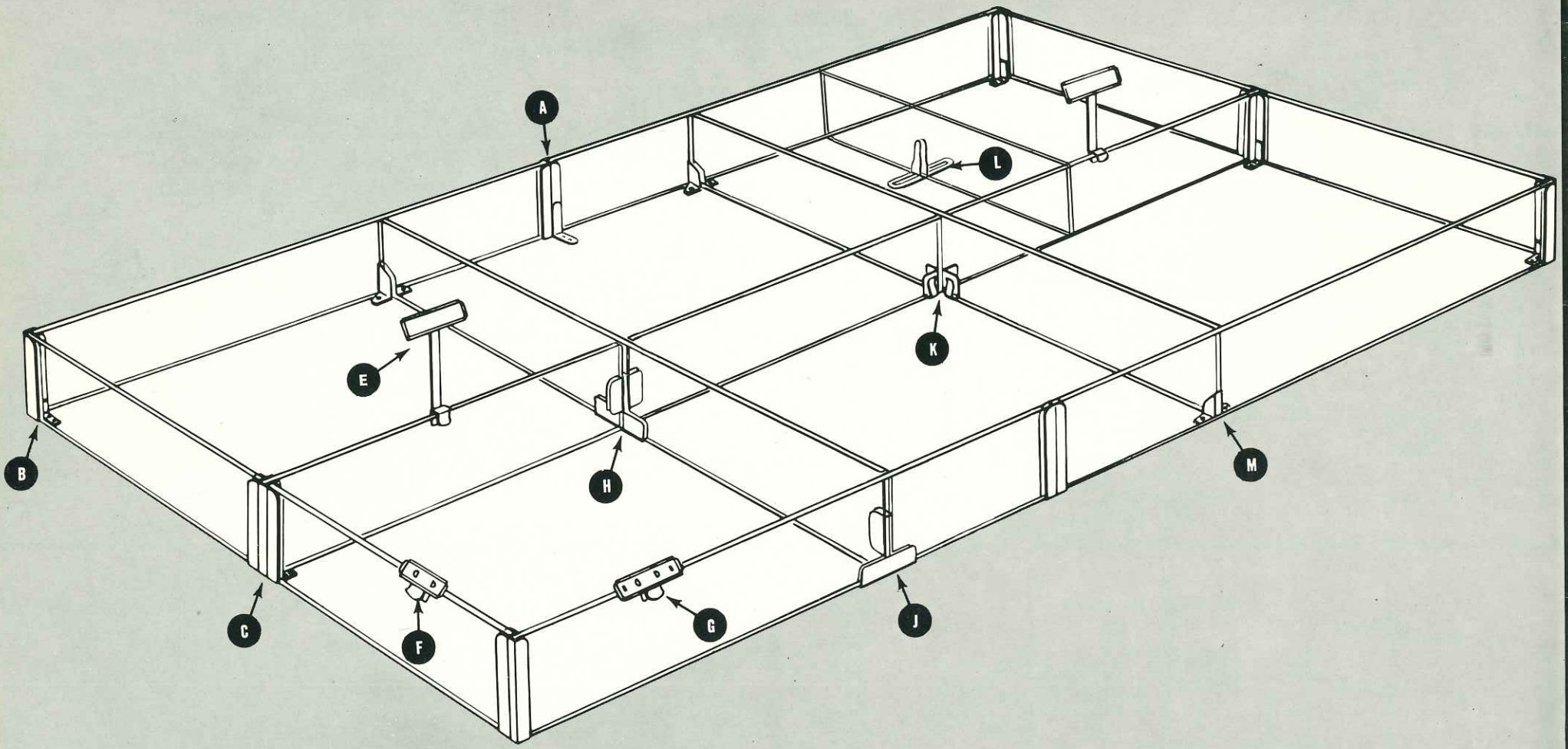
REPLACEMENT CARD FRAMES
Universal fitting adapts to either ¼" or ⅜" stem. Available in chrome or Kromolite finish, horizontal or vertical.

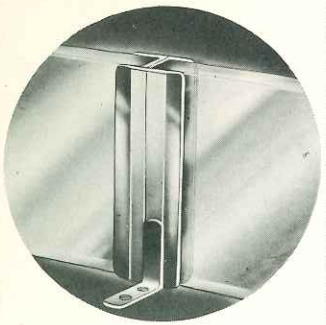
No.	Card Size
911	3½ x 5½
912	5½ x 7
913	7 x 11
914	11 x 14

No. 562 OPEN FRAME
CARD HOLDER
For odd size cards or two cards back to back for island display. Kromolite finish. 3½" card space, 6" stem height.

CROWN METAL

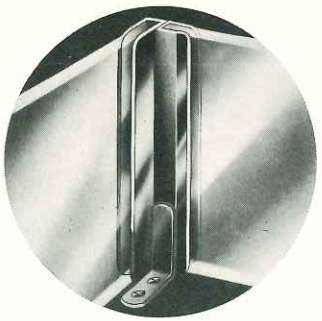
counter top hardware



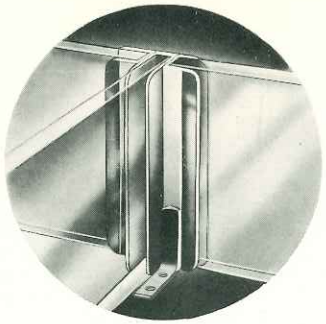


A. CHANNEL SPLICER

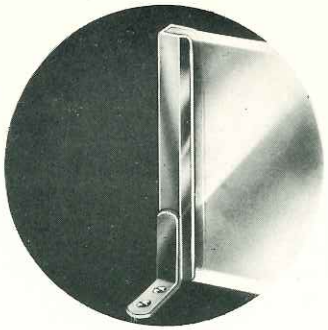
See listing for A B C D E



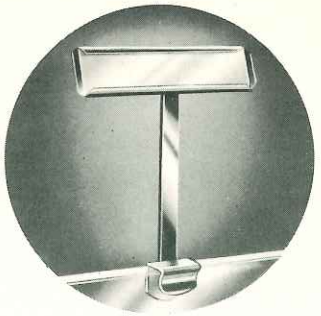
B. CORNER SPLICER



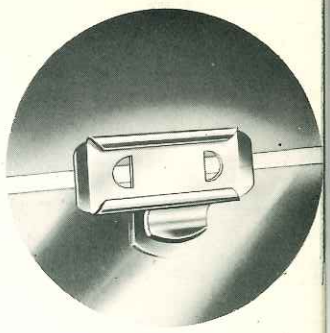
C. THREE-WAY SPLICER



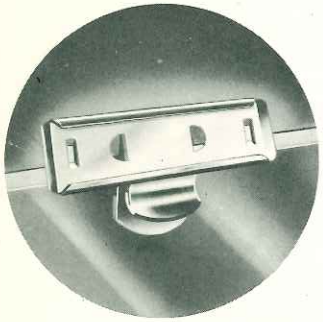
D. SINGLE END SPLICER



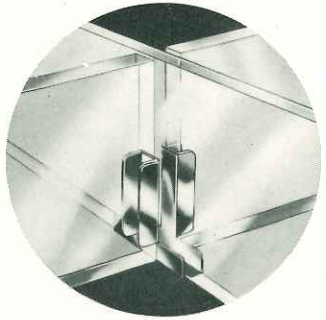
E. STEM TYPE TICKET HOLDER



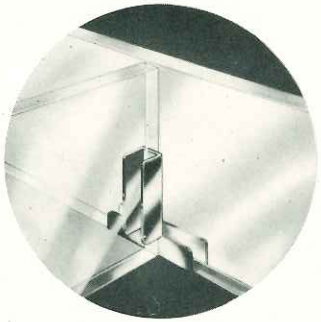
F No. 205 BIN TICKET HOLDER
For 1⅞" by ⅞" ticket.
Kromolite finish.
Standard pack: 75.



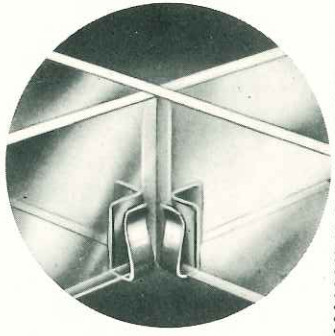
G No. 305 BIN TICKET HOLDER
For 2⅞" by ⅞" ticket.
Kromolite finish.
Standard pack: 100.



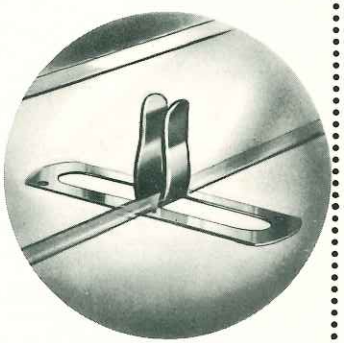
H No. 335—FOUR-WAY CLIP
For top or bottom use.
1⅜" high. Kromolite finish. Standard pack: 200.



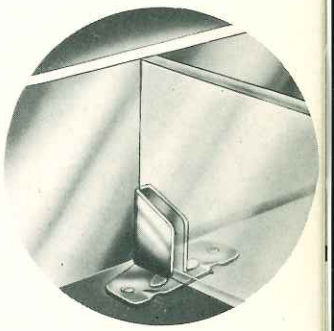
J No. 300 THREE-WAY CLIP
For use at top or bottom. A sturdy end fastener when attached to bottom end of single glass divider.
Kromolite finish.
Standard pack: 200.



K No. 301 "L" CLIP
May be use for corners, crosses and "T's".
Kromolite finish.
Standard pack: 200.



L No. 331 DIVIDER
Tack or screw down. 3⅛" long, 1¼" high. Kromolite finish.
Standard pack: 200.



M No. 330 COUNTER DIVIDER
Screw or tack down. Self-adjusting to glass thickness. 1½" wide, ¾" high. Kromolite finish.
Standard pack: 200.

A—CHANNEL SPLICER

Fits 3/16" to ¼" glass, available with and without flange. Nickel finish. Standard pack: 25.

Channel Splicer Height	With Flange No.	Without Flange No.
1⅜"	CF-1	C-1
1⅞"	CF-1⅞	C-1⅞
2¼"	CF-2	C-2
2⅞"	CF-3	C-3
3⅞"	CF-4	C-4
4⅞"	CF-5	C-5
5⅞"	CF-6	C-6
7⅞"	CF-8	C-8

B—CORNER SPLICER

Furnishes complete protection for glass edge. Self-adjusting to fit standard glass thicknesses. Nickel finish. Standard pack: 25.

Corner Splicer Height	With Flange R.H. No.	With Flange L.H. No.	Without Flange No
1⅜"	RCF-1	LCF-1	RC-1
1⅞"	RCF-1⅞	FCF-1⅞	RC-1⅞
2¼"	RCF-2	LCF-2	RC-2
2⅞"	RCF-3	LCF-3	RC-3
3⅞"	RCF-4	LCF-4	RC-4
4⅞"	RCF-5	LCF-5	RC-5
5⅞"	RCF-6	LCF-6	RC-6
7⅞"	RCF-8	LCF-8	RC-8

C—THREE-WAY SPLICER

Used for "T" mounting. With flange. Nickel finish. Standard pack: 25.

Three-Way Splicer Height	With Flange No.	Without Flange No.
1⅜"	TF-1	T-1
1⅞"	TF-1⅞	T-1⅞
2¼"	TF-2	T-2
2⅞"	TF-3	T-3
3⅞"	TF-4	T-4
4⅞"	TF-5	T-5
5⅞"	TF-6	T-6
7⅞"	TF-8	T-8

D—SINGLE END SPLICER

Available with left or right hand flange. Nickel finish. Standard pack: 25.

Height	R.H. No.	L.H. No.
1⅜"	RE-1	LE-1
1⅞"	RE-1⅞	LE-1⅞
2¼"	RE-2	LE-2
2⅞"	RE-3	LE-3
3⅞"	RE-4	LE-4
4⅞"	RE-5	LE-5
5⅞"	RE-6	LE-6
7⅞"	RE-8	LE-8

E—STEM TYPE TICKET HOLDER

Holds standard 2⅞" x ⅞" tickets. One-inch base spring clip mounting. Kromolite finish. Standard pack: 25.

Stem Type Ticket Holder

No.	Stem Ht.
153	5"
183	8"

No. 310 TACK-ON TICKET HOLDER
For mounting to shelf edge, hold 2⅞" x ⅞" ticket. Kromolite finish. Standard pack: 200.

CROWN METAL

binning glass and hardware

No. 354 SINGLE END SPLICER
No. 352 CHANNEL SPLICER
No. 350 CORNER SPLICER

When ordering corners, specify left or right hand. If not specified, RIGHT hand will be furnished. Units are self-adjusting to accommodate 3/16" to ¼" plate glass. Nickel finish. Standard pack: 25.

SIZE	CORNERS	CHANNELS No.	SINGLE ENDS
1⅜	350-1	352-1	354-1
1⅞	350-1⅞	352-1⅞	354-1⅞
2¼	350-2	352-2	354-2
2⅞	350-3	352-3	354-3
3⅞	350-4	352-4	354-4
4⅞	350-5	352-5	354-5
5⅞	350-6	352-6	354-6

CROWN METAL BINNING GLASS
is crystal glass, made to exacting specifications. Its two long edges are satin pencil polished, the short edges are seamed. Glass orders are not subject to cancellation nor may be returned for credit.

3/16" BINNING GLASS

2" x 30"	4" x 30"
2" x 36"	4" x 36"
3" x 30"	6" x 30"
3" x 36"	8" x 24"
4" x 8"	8" x 30"

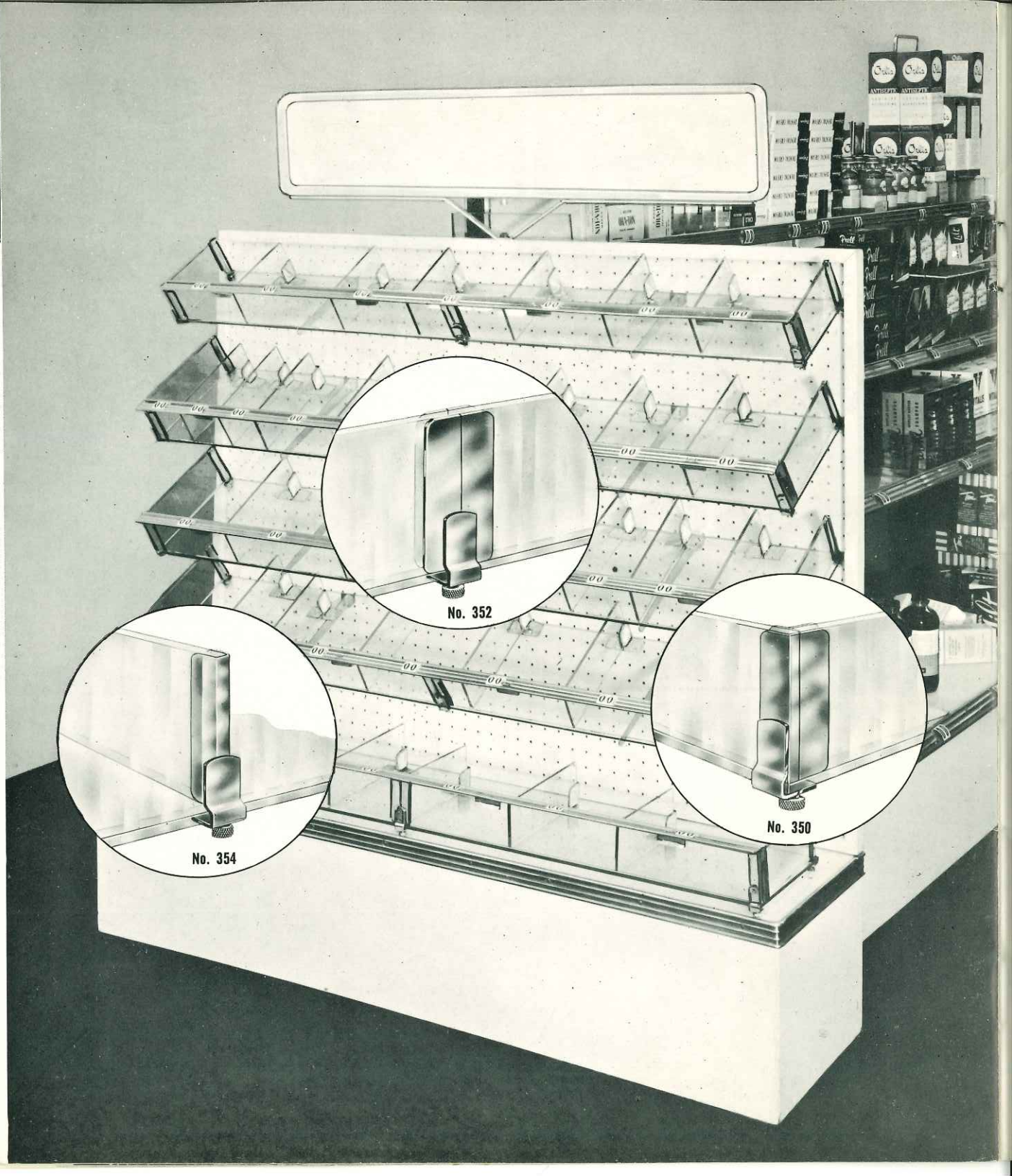
other sizes are available upon request

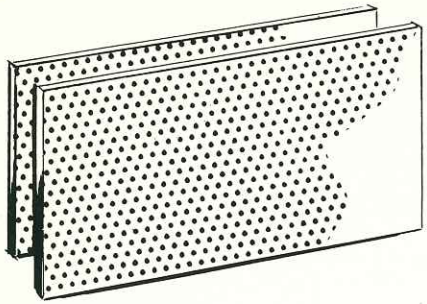
RADIUS GLASS

1" radius
2" x 30"

1½" radius
3" x 30"

2" radius
4" x 30"



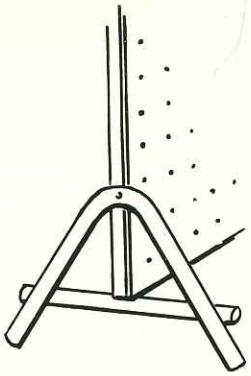


HOL-BORD display sheets are available in ⅛" or ¼" thick tempered panels. They can be finished with either water base or oil paint applied with spray gun, brush or roller. Rugged and tough, yet easy to cut and shape, **HOL-BORD** won't crack, peel or split. Unframed, ready to finish.

HOL-BORD panels standard sizes:

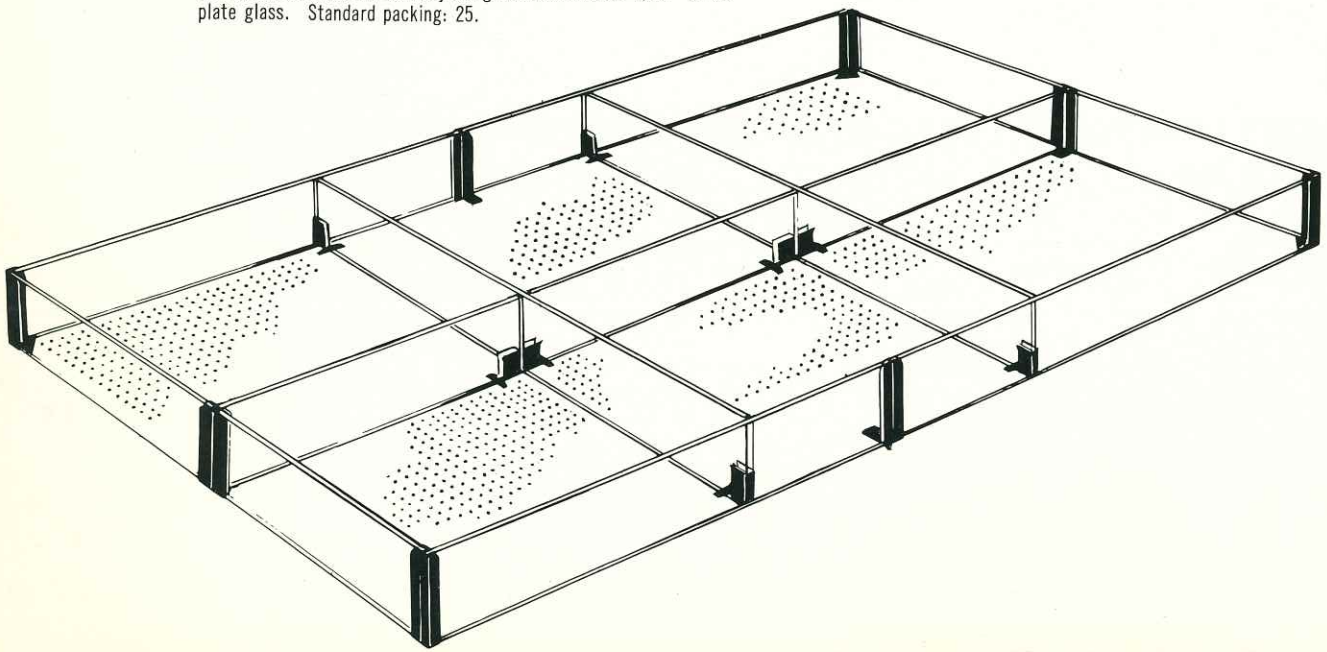
24" x 48"	48" x 72"
36" x 48"	48" x 96"
48" x 48"	

Specify ⅛" thick or ¼" thick.



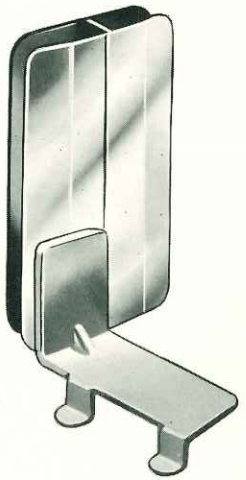
No. 800 LEGS FOR hol-bord PANELS
Of 1" chrome plated tubing.

BINNING HARDWARE For ¼" thick perforated masonite shelving. When ordering corners, specify left or right hand. If not specified, RIGHT hand will be furnished. Units are self-adjusting to accommodate 3/16" to ¼" plate glass. Standard packing: 25.

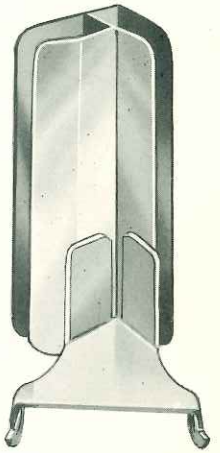


CROWN METAL

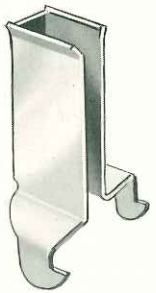
hol-bord panels and hardware



No. 752 CHANNEL
Nickel finish



No. 750 CORNER
Nickel finish

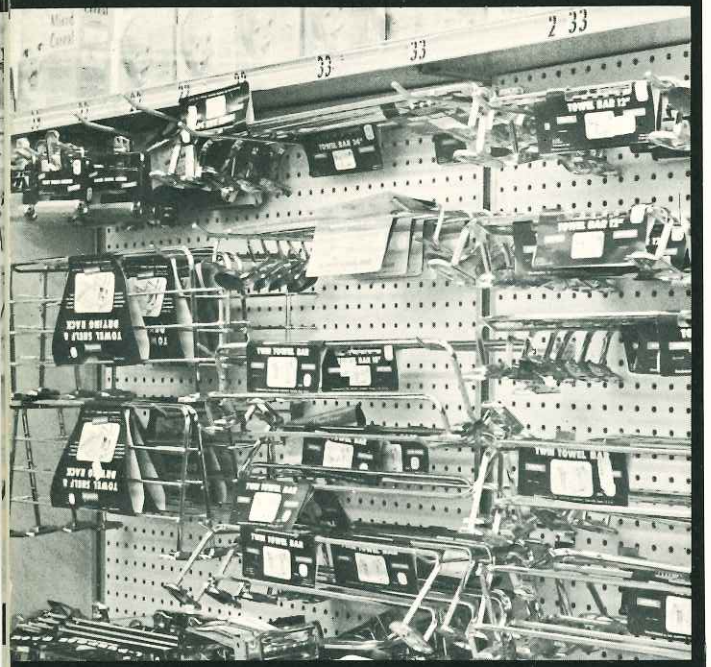


No. 730 DIVIDER — 1¼" high
Kromolite finish

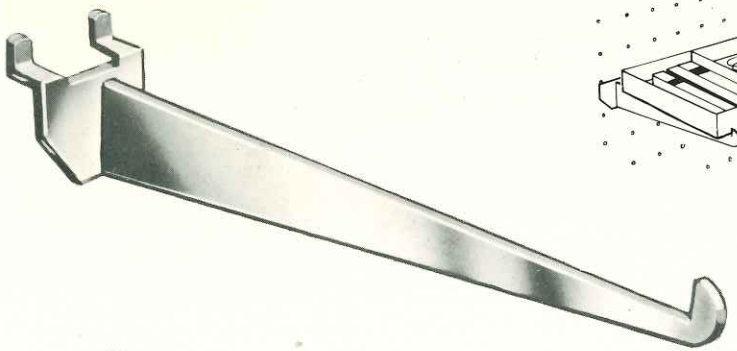
Size	CORNERS	CHANNELS
1⅜	750-1	752-1
1⅞	750-1⅞	752-1⅞
2¼	750-2	752-2
2⅞	750-3	752-3
3⅞	750-4	752-4
4⅞	750-5	752-5
5⅞	750-6	752-6

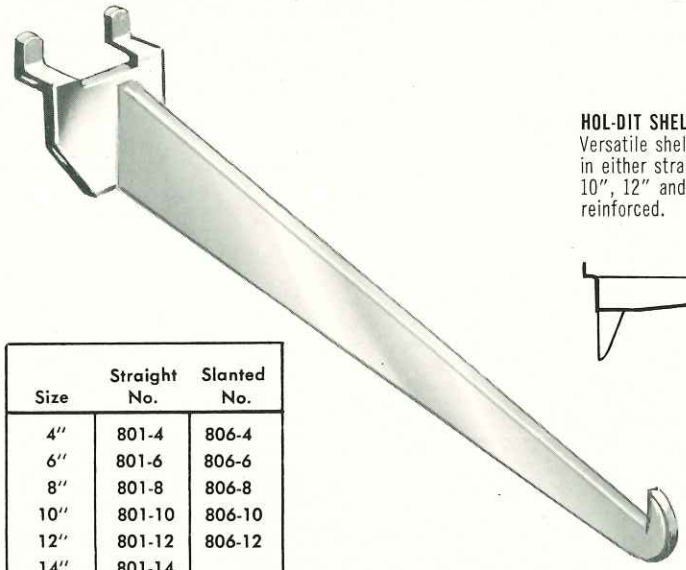
CROWN METAL

hol-dits



HOL-DITS ARE AVAILABLE TO FIT EITHER ⅛" OR ¼" PANELS.
SPECIFY WITH THE PREFIX "8" OR "4".

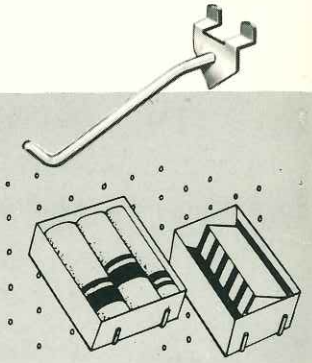




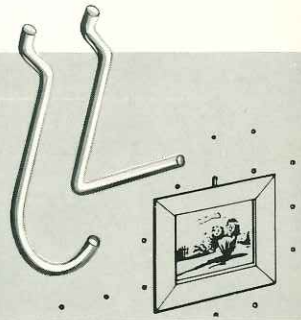
HOL-DIT SHELF BRACKETS
Versatile shelf brackets are available in either straight or with a 30° slant. 10", 12" and 14" brackets are reinforced.

Size	Straight No.	Slanted No.
4"	801-4	806-4
6"	801-6	806-6
8"	801-8	806-8
10"	801-10	806-10
12"	801-12	806-12
14"	801-14	

No. 815 30° SLANT HOL-DIT
Use in pairs to display boxed items. 9" from wall.



HOL-DIT HOOKS
No. 851 "S" HOOK,
5/16" diameter
½" spacing in curve.
No. 852 UTILITY HOOK,
1½" leg

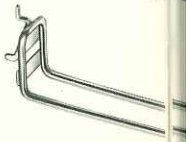


TWIST HOOKS insert and twist for close to the ceiling use.

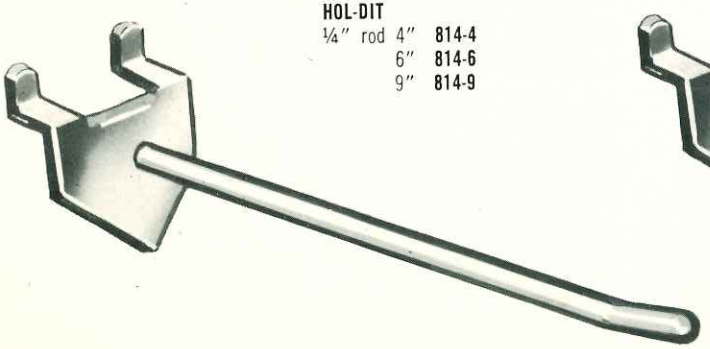
No. 443-6
¼" rod, 6" long.
No. 443-9
¼" rod, 9" long.

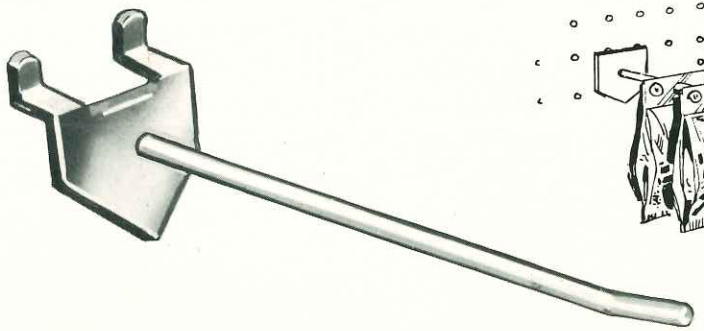
No. 437-9
¼" rod,
double prong.
9" long.

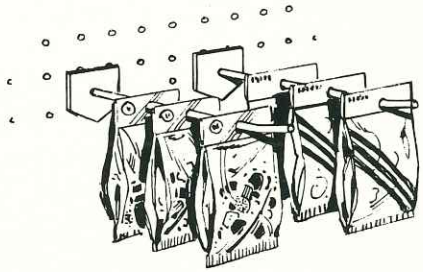
No. 474-14
¼" rod,
double prong.
14" long.



HEAVY DUTY HOOK HOL-DIT
¼" rod 4" **814-4**
6" **814-6**
9" **814-9**



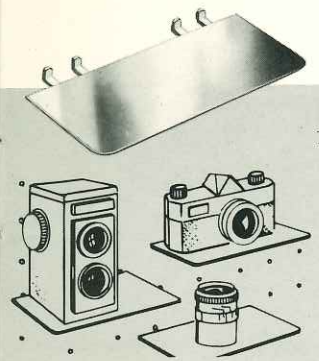




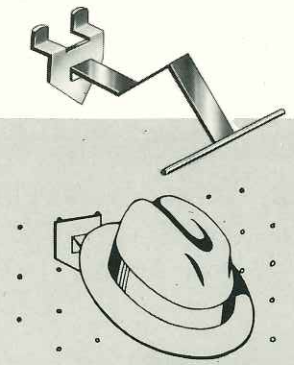
ALL-PURPOSE HOL-DIT
3/16" rod 4" **812-4**
6" **812-6**
9" **812-9**

HOL-DIT PLATFORM

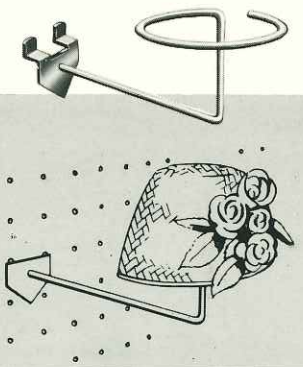
No.	Size
826	3" x 6"
827	5" x 10"
828	7" x 15"



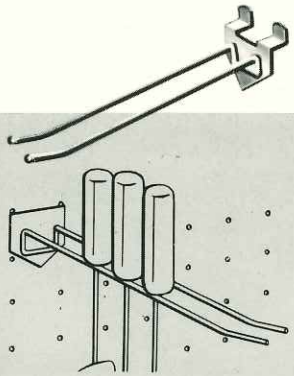
No. 831 HAT HOL-DIT
8¼" overall, bottom bar is 10" wide.



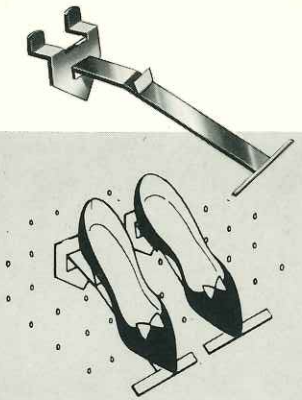
No. 833 HAT BRACKET HOL-DIT
4" diameter circle, plastic covered.



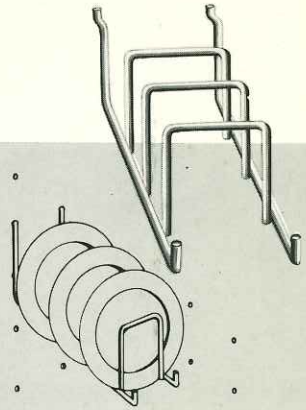
No. 836 DOUBLE PRONG HOL-DIT
6" long with ⅝" space between prongs.



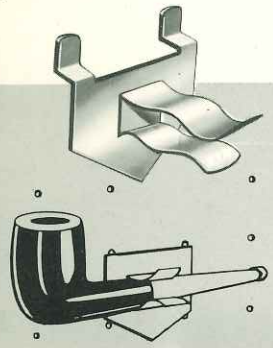
No. 841 SHOE HOL-DIT



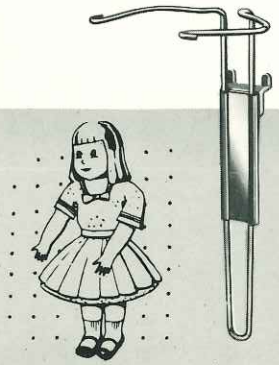
No. 846 HOL-DIT DISH EASEL
7" overall.



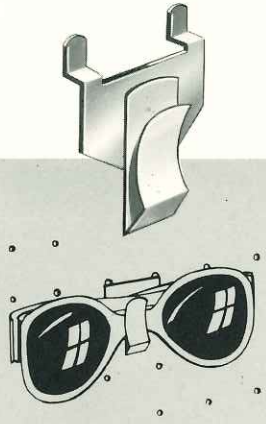
No. 853 HOL-DIT PIPE CLIP
(853F for non-scratch pipe clip)
Clip also available vertical.



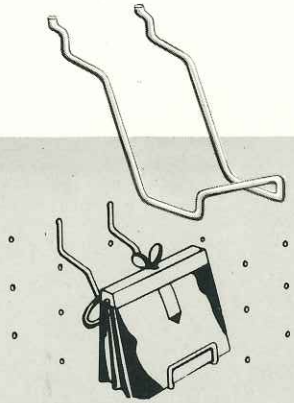
No. 854 HOL-DIT DOLL DISPLAYER
Can accommodate virtually all size dolls.



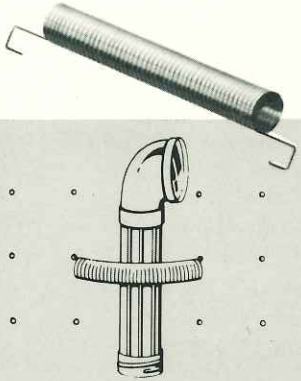
No. 855 HOL-DIT SUN GLASS CLIP



No. 856 HOL-DIT EASEL
For purses, games, magazines. 8" drop. Takes items up to 1¾" thick.

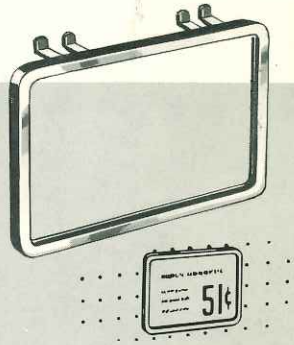


No. 857 HOL-DIT SPRING
800 series only. Stretch from 1" to 3" approximately.

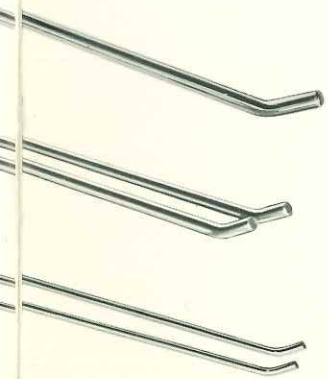


HOL-DIT CARD HOLDERS

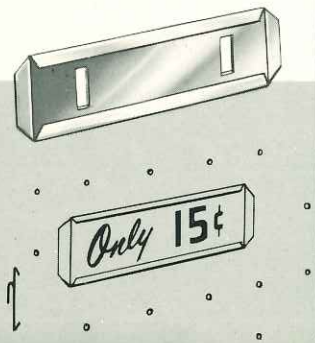
No.	Size
861-3	3½" x 5½"
861-5	5½" x 7"
861-7	7" x 11"
861-11	11" x 14"



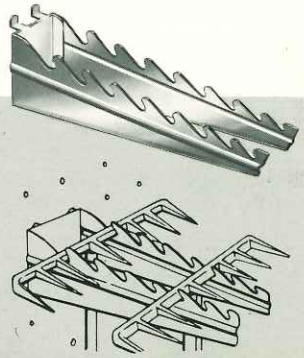
AVAILABLE FOR ¼" BOARD ONLY.



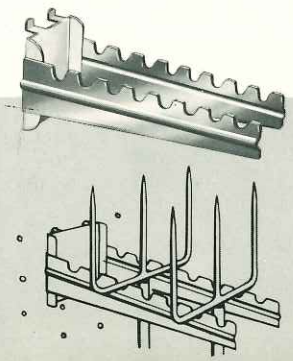
PRICE TICKET HOL-DIT
No. 862
holds 2⅞" x ⅞" ticket
No. 862½
holds 1⅞" x ⅞" ticket



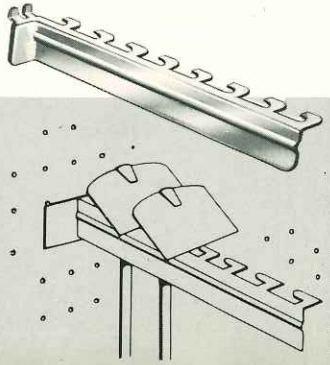
No. 870 HOL-DIT RAKE HOOK
Holds 8 rakes, etc. Extends 11" from wall, 17½" overall. Slants 30°.



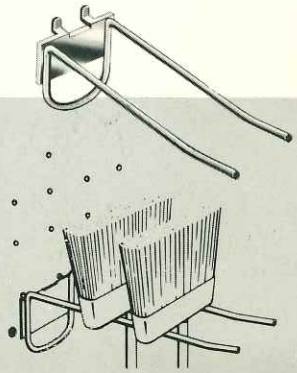
No. 871 HOL-DIT FORK HOOK
Holds 8 forks, shovels, etc. Extends 11" from wall. Slants 30°.



No. 872 HOL-DIT HOE HOOK
Holds 7 hoes. Extends 11½" from wall, 16½" overall.



No. 875 DOUBLE PRONG HOOK HOL-DIT
Heavy duty, for brooms, etc. 12" overall



CROWN METAL

merchandisers

A No. C U 2000 4-TIER FRAME UNIT

A No. C U 2000 3-TIER FRAME UNIT

Unit consists of frame, legs, perforated metal shelves, brackets . . . a complete merchandiser.

1 . . . . . No. 2000 FRAME
6 . . . . . No. 201-10" BRACKETS
6 . . . . . No. 201-12" BRACKETS
6 . . . . . No. 201-16" BRACKETS
2 . . . . . 60"x12" METAL SHELVES
2 . . . . . 60"x14" METAL SHELVES
2 . . . . . 60"x18" METAL SHELVES
1 pr. . . . No. 3000 LEGS with glides and mounting screws

No. C U 2000 4-TIER FRAME UNIT

B No. C U 2020 3-TIER MERCHANDISER WITH END FRAMES

Same as No. CU2000 but 2 No. 2020 END FRAMES replace legs. Kromolite finish.

No. C U 2020 4-TIER MERCHANDISER WITH END FRAMES

C No. 2000 FRAME

Rugged unit measures 44¾" x 60", is double slotted for maximum versatility. Kromolite finish.

D No. 2020 END FRAME

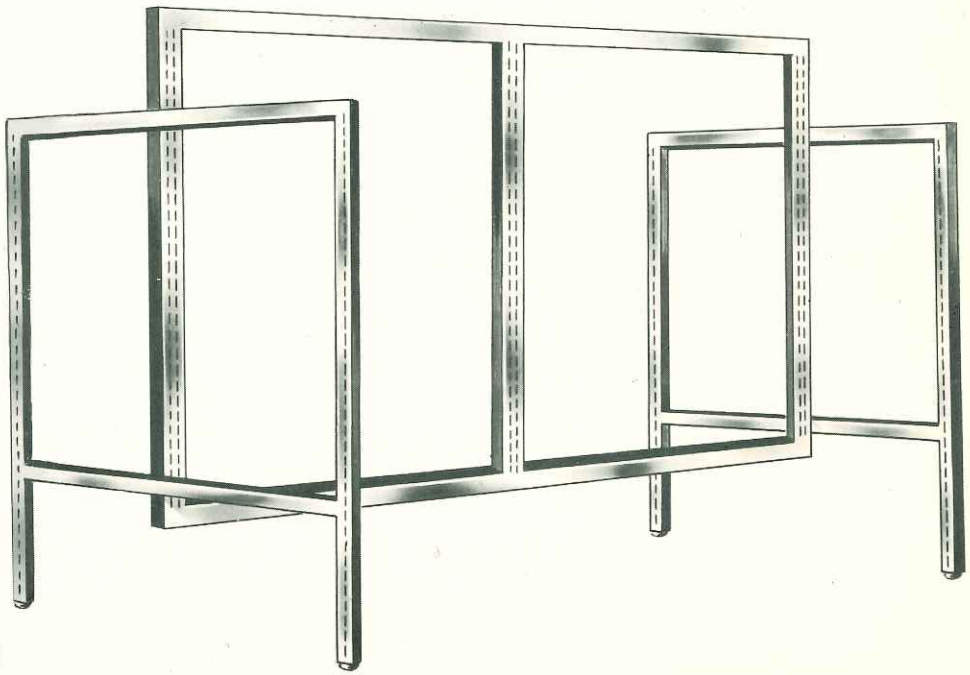
For use with No. 2000 30$\frac{1}{16}$" x 41". Single slotted, Kromolite finish.

E No. 3000 LEGS

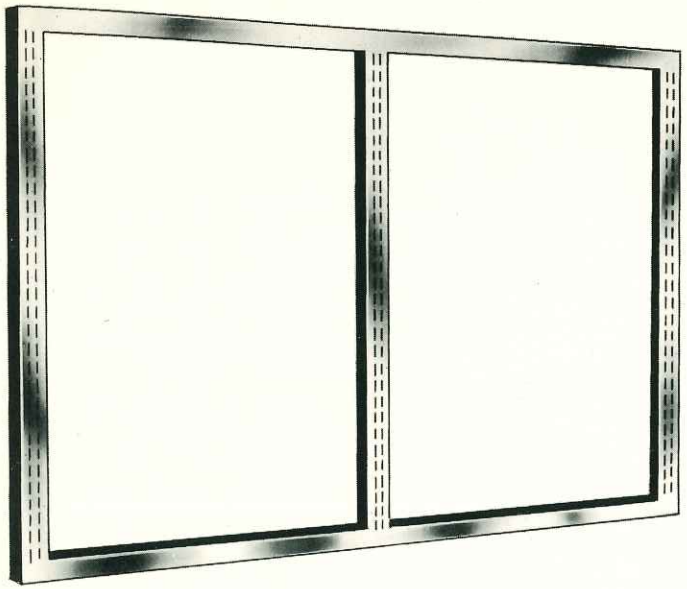
Attach to No. 2000 FRAME. Chrome plated tubular steel with glides on leg tips.

F No. 2027 FRAME EXTENSION

Double slotted 1x1¼. Stock lengths: 12", 17", 24". Kromolite finish.

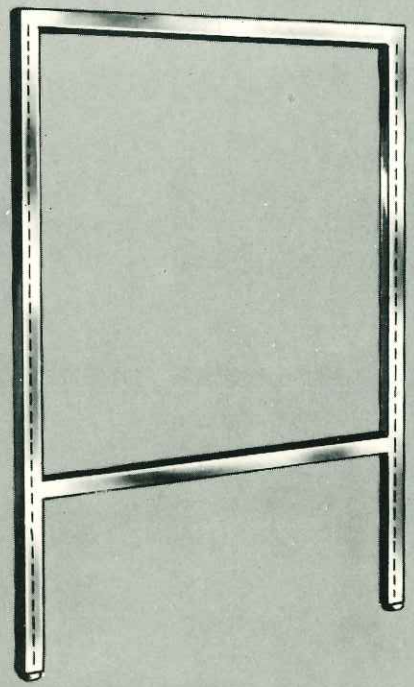


B MERCHANDISER WITH END FRAMES

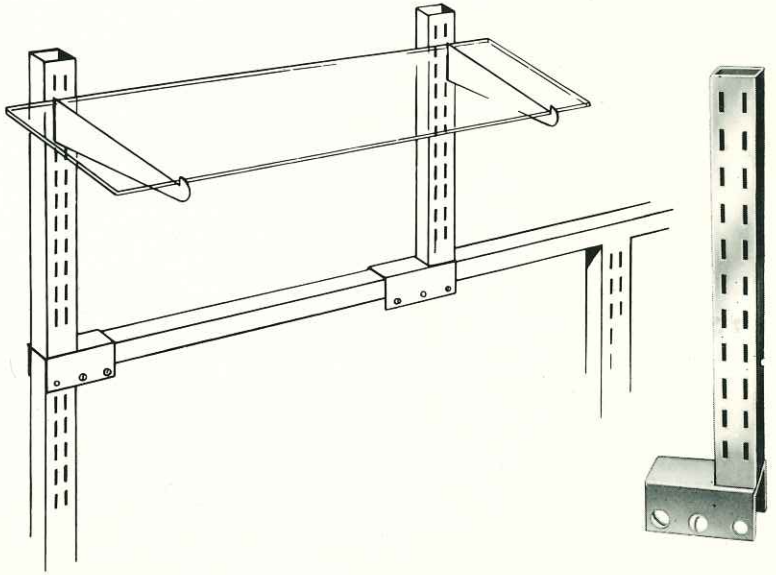


C No. 2000 FRAME

E No. 3000 LEGS



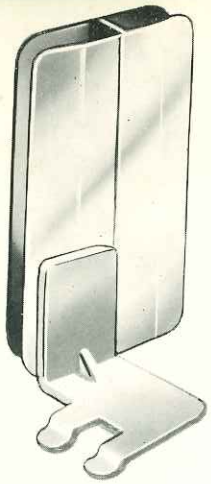
D No. 2020 END FRAME

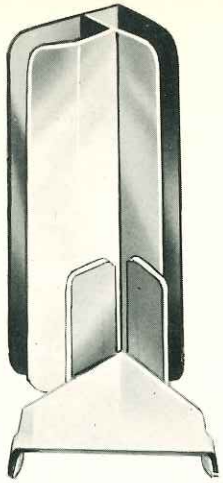


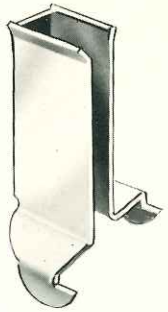
F No. 2027 FRAME EXTENSION

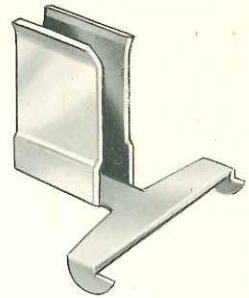
CROWN METAL

metal shelving and hardware









WHEN ORDERING CORNERS, specify left or right hand. If not specified, RIGHT hand will be furnished. Units are self-adjusting to accommodate 3/16" to 1/4" plate glass. Standard packing: 25.

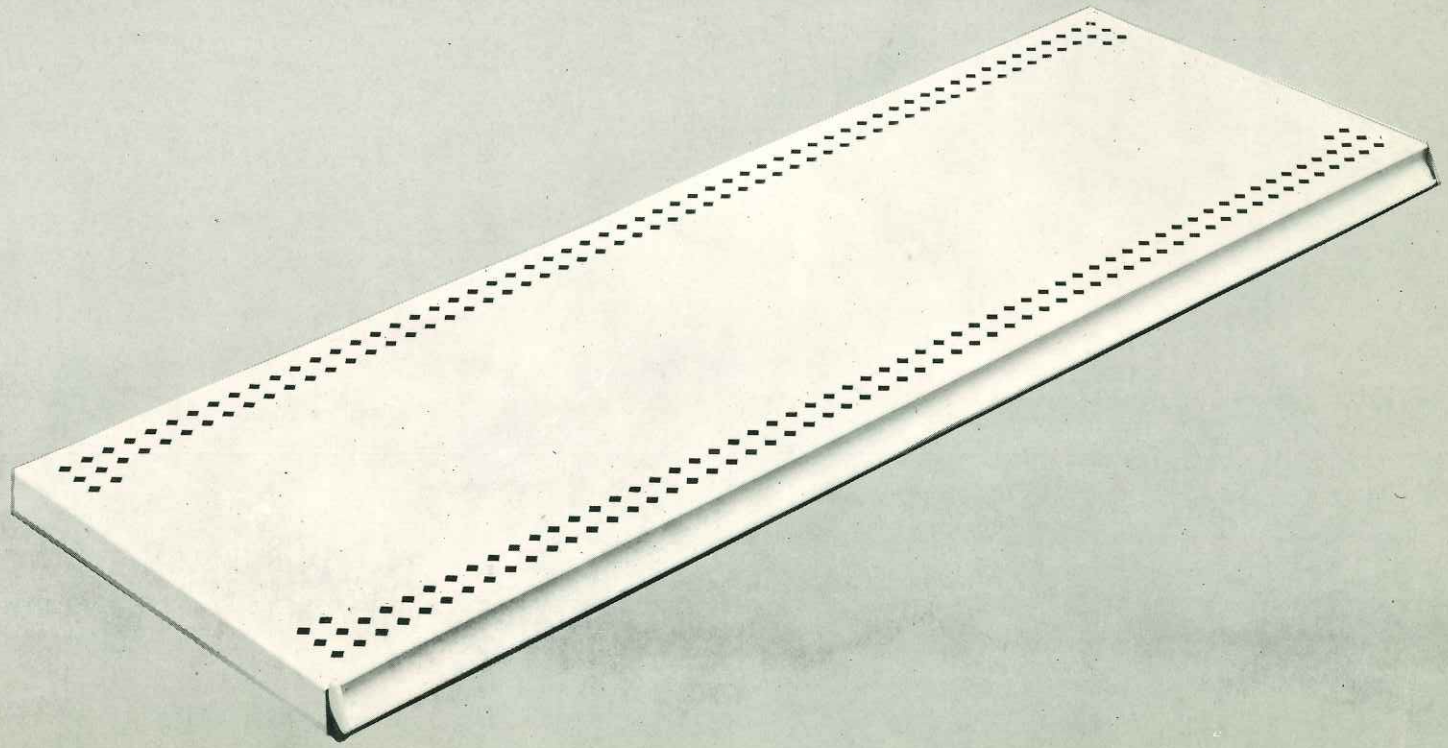
Size	No. 952 CHANNEL Nickel finish	No. 950 CORNER Nickel finish
1⅜"	952-1	950-1
1⅞"	952-1⅞	950-1⅞
2¼"	952-2	950-2
2⅞"	952-3	950-3
3⅞"	952-4	950-4
4⅞"	952-5	950-5
5⅞"	952-6	950-6

No. 930 DIVIDER — Kromolite finish. **1¼" high**

No. 931 DIVIDER — Kromolite finish **1¼" high**

PERFORATED METAL SHELVING
Handsome, easily maintained ivory color shelving. 4-row perforation pattern makes for added strength. Available in nine widths in 30" or 60" lengths.

Widths	Length	Length
8"	30"	60"
10"	30"	60"
12"	30"	60"
14"	30"	60"
16"	30"	60"
18"	30"	60"
20"	30"	60"
22"	30"	60"
24"	30"	60"



TERMS AND CONDITIONS OF SALE

All of the display hardware listed in this catalog is guaranteed to be exactly as represented. When you order, please use care in copying catalog numbers and include descriptive data needed so that you receive exactly what you want. Where special items are required, we will work with you to develop these items. Orders for these specially developed items are non-cancellable and we consider a 10% variation in quantity in conformity with such an order.

No merchandise may be returned for credit without having first obtained our written consent. On merchandise returns we must charge 10% for handling and returns will only be accepted if received by us in re-saleable condition and with all charges pre-paid.

TERMS — Net 30 days. All shipments F. O. B. Factory.

CREDIT — Prospective customers with ratings satisfactory to us will be shipped on open account, although trade references should be given in any event. All other transactions are C.O.D. with pre-payment of shipping charges, or payment in advance. Until your credit is established with us, please do not ask us to change this policy.

PRICES — Subject to change without notice and we reserve the right to limit quantities. At your request, we will notify you of current prices. However, because of the instability of the market price of raw materials, the price prevailing will be that on the day of shipment. Practically, we do whatever we can to keep our customers apprised of changes in price, but we cannot be bound to do so.

PARTIAL SHIPMENT — Unless otherwise instructed, in the event that an order will be delayed, partial shipments will be made against the order. Additional shipping expenses will be charged to customer.

MINIMUM ORDER — $5.00.

Crown Metal Mfg. Company
5912 SOUTH LOWE AVENUE, CHICAGO 21 ILLINOIS

RETURN TO
DESIGN DEV.

CROWN METAL MANUFACTURING CO. • 5912 SOUTH LOWE AVENUE • CHICAGO 21, ILLINOIS